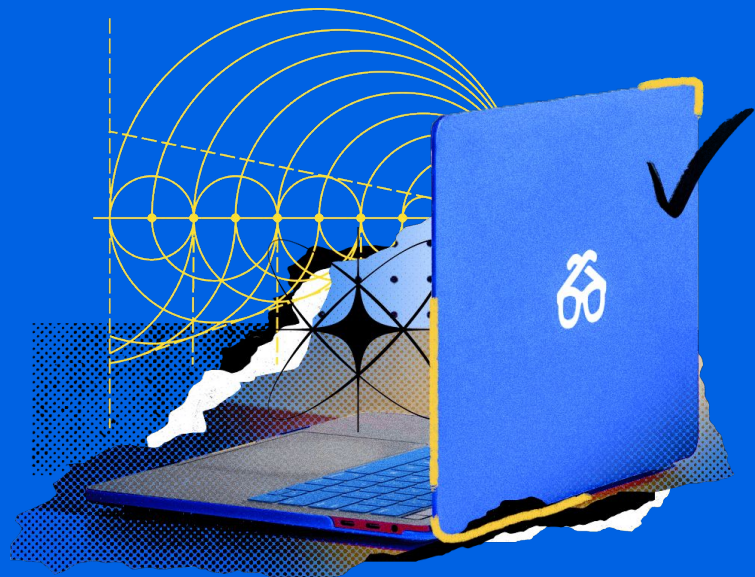**degreed**
Open Library

Simplify Learning.
Maximize Impact.

October 2025

degreed

Enterprise organizations spend an average of $1,500 per employee on L&D each year—**millions of dollars annually.**[1]

An estimated 80% is spent on buying or building learning content—up to 50x more than the budget for software.[2]

Yet most learning content is underutilized, duplicative, and difficult to navigate.

Is your learning content helping your employees build the skills they need—how much is just added noise?


CONTENT SPEND

ANNUAL L&D SPEND
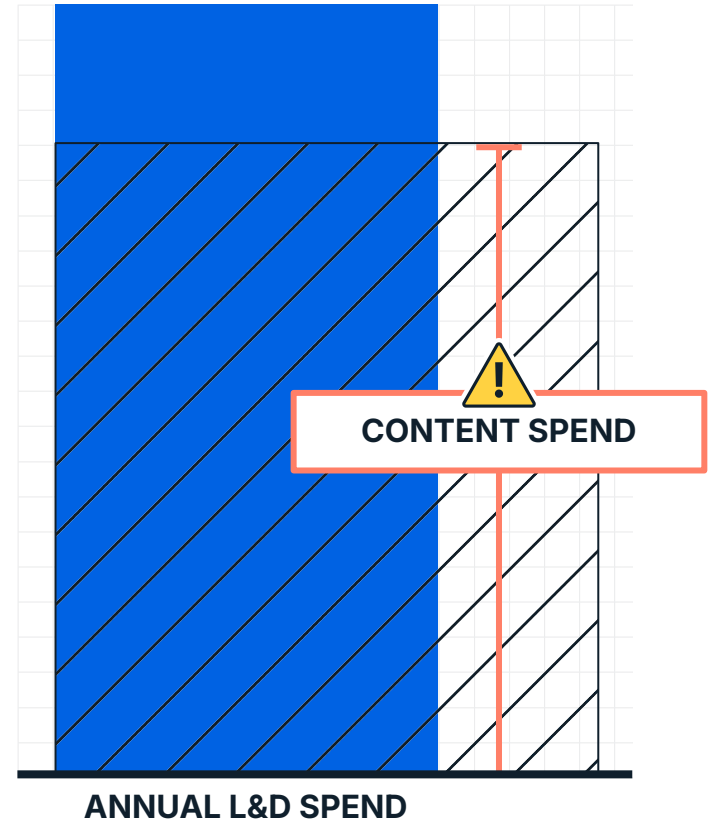
WELCOME TO

degreed Open Library

Deliver the most impactful learning by leveraging AI agent + human expert **curated learning pathways** embedded with AI coaching.

Reduce L&D Spend by up to 20% by reducing reliance on content libraries.

Enterprise customers can save ~$8.5M annually.[1]

Save time and reduce complexity with access to **hundreds of pathways** optimized for relevance, engagement, and in-demand skills.

[1]Degreed Value Based Engineering
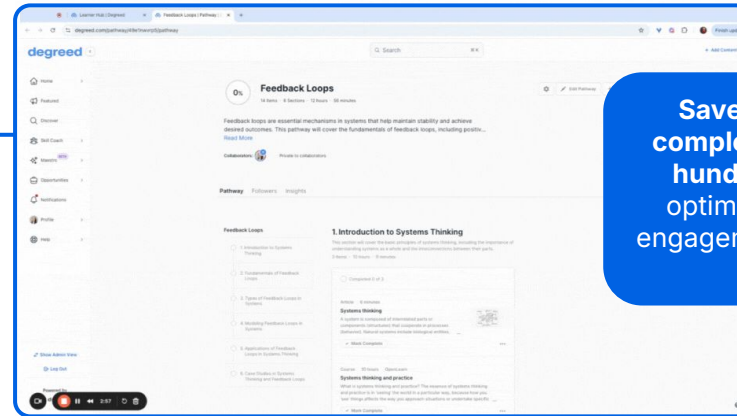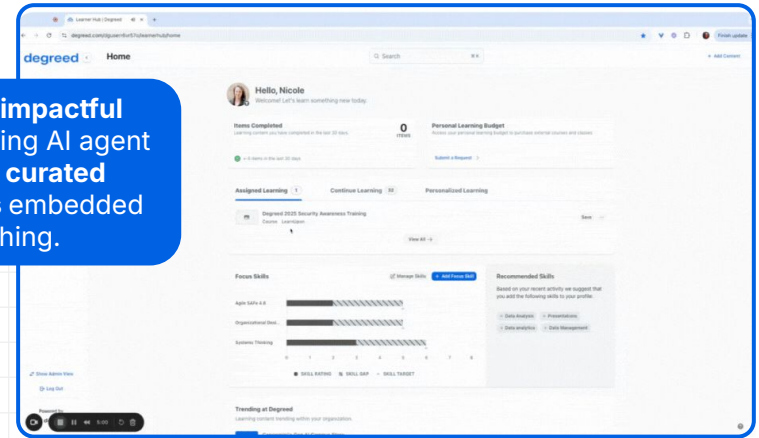
AI-POWERED LEARNING CURATION

Human-first foundation	→	*Built learning pathways on research-based learning science and structured objectives (Bloom's Taxonomy, ABCD model) before layering in AI.*
AI with direction	→	*Guided AI to avoid low-quality sources and instead surface credible, skill-aligned resources, improving both accuracy and learner trust.*
Tone and engagement	→	*Human experts coached AI outputs for warmth, clarity, and a coaching-style voice, making content feel approachable and motivating.*
Microlearning impact	→	*Shifted to short, targeted sessions tied to measurable outcomes—boosting learner completion rates (often 4x higher than traditional formats).*
Design principles applied	→	*Used cognitive learning principles (Coherence, Signaling) to highlight key ideas, reduce distractions, and show clear skill alignment.*
Scalable innovation	→	*Enhanced pathways with book takeaways, AI-generated summaries, podcast recaps, and reflection prompts to keep learning fresh and purposeful.*

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Phased Launch Timeline

New Degreed Open Library content will roll out in sync with Degreed major product releases

Launched at Lens

July release

October release

JAN
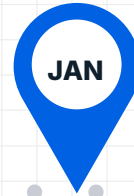
Trending Topics

100 Pathways covering today's most in-demand and trending topics.

100 pathways total

Language Bundles

100 Pathways created in Portuguese, Spanish, French, and German to expand global access.

200 pathways total

Industry Focus

150 Industry-specific Pathways aligned with Degreed client needs.

350 pathways total

Skill Level Up

150 new Intermediate and advanced-level Pathways designed to support a continuous learning strategy.

500 pathways total

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2026 Open Library Roadmap

What's Next in Content Innovation

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Skills Bundles
For different skill levels
January Release
2026

Level-Up Pathways (Intermediate & Advanced Skills)

Leadership Bundles

Emerging Skills

Client Requested Pathways

OL Pathways **+150**

500+ Pathways Available

Content Expansion

Launch **assessments** and simulations to strengthen skill application.

Expand multilingual coverage for global accessibility.

AI-Enhanced Learning

AI-generated summaries across pathways and **podcasts** for faster insights.

Embed **AI coaching** for personalized, contextual guidance.

Vertical Content Strategy

Introduce structured vertical **content journeys**, including New Manager Training, Sales Academy, and more.

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*100 Most-Trending **English** Pathways — April Release*

![degreed Open Library logo]

Trending Topics

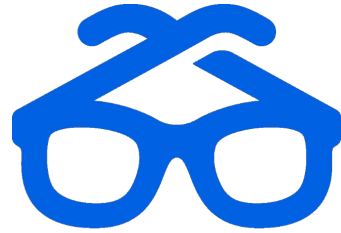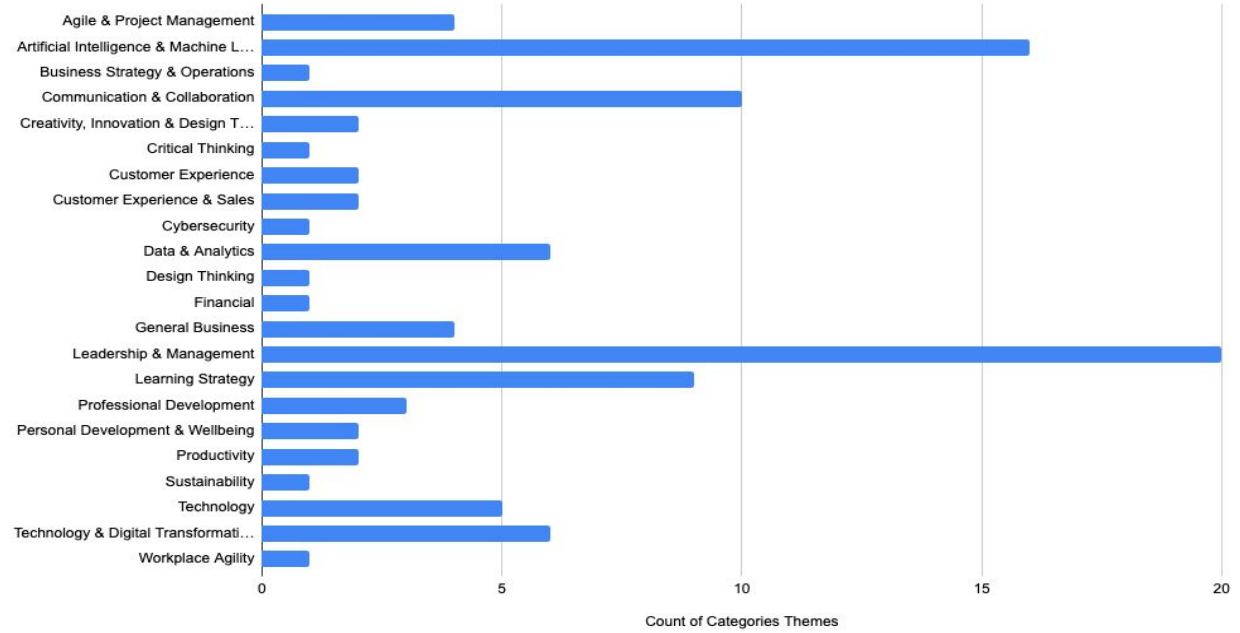*New Degreed Open Library content will roll out in sync with Degreed major product releases. Below you can find our themes and Languages*

Trending Topics

English

OL Pathways Total 100

Category Theme	Count
Agile & Project Management	4
Artificial Intelligence & Machine L...	16
Business Strategy & Operations	1
Communication & Collaboration	10
Creativity, Innovation & Design T...	2
Critical Thinking	1
Customer Experience	2
Customer Experience & Sales	2
Cybersecurity	1
Data & Analytics	6
Design Thinking	1
Financial	1
General Business	4
Leadership & Management	20
Learning Strategy	9
Professional Development	3
Personal Development & Wellbeing	2
Productivity	2
Sustainability	1
Technology	5
Technology & Digital Transformati...	6
Workplace Agility	1

Count of Categories Themes

Category	Pathway Title
Agile & Project Management	*Adopt Lean Six Sigma: Understand Its Methodologies*
	Implement Agile: Master the Basics
	Manage Projects: Master Essential Strategies
	Streamline Processes: Master Lean Six Sigma
Artificial Intelligence & Machine Learning	*Accelerate Business Growth: Harness AI in Marketing*
	AI Essentials: Understand Artificial Intelligence at Work
	Boost Productivity: Unleash Cutting-Edge AI
	Empower People Management: Leverage AI Insights
	Future-Proof Your Career: Embrace Continuous Learning & AI
	Ignite Your AI Journey: Get Started with AI
	Innovate Customer Experience: Personalize with AI
	Leverage AI: Navigate Market Trends
	Optimize AI Performance: Perfect Prompt Engineering
	Redefine Leadership: Integrate AI & Innovation
	Revamp Your Resume: Ace Interviews with AI
	Revolutionize HR: Enhance Recruitment with AI
	Revolutionize Supply Chains: Integrate AI & Automation
	Safeguard Privacy: Integrate AI & Data Security
	Shape Digital Learning: Personalize Training with AI
	The Evolving Role of AI in Workplace Automation

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Category	Pathway Title
Communication & Collaboration	*Build Virtual Trust: Enhance Remote Collaboration*
	Captivate Audiences: Master Public Speaking
	Collaborate Effectively: Strengthen Business Relationships
	Collaborate Seamlessly: Utilize Word 365
	Communicate Digitally: Master Essential Tools
	Communicate Impact: Write for Professional Success
	Communicate with Empathy: Strengthen Relationships
	Connect with Emotional Intelligence: Strengthen Relationships
	Deliver Presentations: Master PowerPoint 365
	Listen Actively: Strengthen Communication
Creativity, Innovation & Design Thinking	*Innovate Daily: Make Creative Thinking a Habit*
	Ignite Creativity: Cultivate Innovative Thinking
Critical Thinking	*Think Critically: Solve Problems Effectively*
Customer Experience	*Build Customer Service Excellence: Master Core Skills*
	Elevate Customer Service: Create Exceptional Experiences
	Close Deals: Achieve Sales Mastery
	Extract Customer Insights: Listen and Analyze

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Category	Pathway Title
Cybersecurity	*Secure Data: Master Cybersecurity Essentials*
Data & Analytics	*Analyze Data: Master Excel 365*
	Enhance Customer Retention: Leverage Data Insights
	Navigate Data Ethics: Ensure Compliance & Security
	Visualize Insights: Master Power BI
	Drive Business Intelligence: Master Data Analytics
	Visualize Data: Create Impactful Stories
Design Thinking	*Innovate with Design Thinking: Solve Business Challenges*
Financial	*Decode Business Numbers: Master Financial Literacy*
General Business	*Forge Alliances: Build Powerful Partnerships*
	Influence Effectively: Harness the Psychology of Persuasion
	Negotiate with Confidence: Persuade and Influence for Success
	Resolve Conflicts: Transform Disputes into Solutions

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Category	Pathway Title
Leadership	*Decide Under Pressure: Master Strategic Decision-Making*
	Hire Top Talent: Implement a Skills-Based Approach
	Communicate Virtually: Master Microsoft Teams
	Drive Change: Master Change Management Basics
	Embody Resilience: Navigate Uncertainty & Change
	Forge Mentorship: Build Meaningful Relationships
	Inspire Change: Drive Transformational Leadership
	Inspire High-Performance: Motivate Your Teams
	Lead Change: Effectively Transform Teams
	Lead Global Teams: Manage Across Cultures & Time Zones
	Lead Remote & Hybrid Teams: Implement Best Practices
	Lead with Impact: Succeed in Leadership
	Master Time Management: Unlock Productivity Hacks
	Mentor Effectively: Transition from Manager to Mentor
	Mitigate Cyber Risks: Conquer Threat Management
	Motivate Teams: Unlock the Science of Engagement
	Thrive in Hybrid Work: Cultivate Culture & Productivity
	Transform Management: Evolve from Manager to Leader
	Drive Operational Excellence: Optimize Efficiency
	Tell Impactful Stories: Harness Business Storytelling

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Category	Pathway Title
Learning Strategy	*Balance Content: Navigate Curation vs. Creation*
	Craft Impactful Learning: Drive Engagement
	Design Learning: Create Flexible Experiences
	Develop a Growth Mindset: Foster a Learning Culture
	Learn How to Learn: Master Effective Study Skills
	Spot Trends: Stay Ahead in Learning
	Transform Training: Integrate AI-Driven Learning
	Evaluate Learning Experiences: Enhance Impact
	Strategize Learning Content: Build a Winning Approach
Professional Development	*Get Ready: Start a new Role*
	Accelerate Growth: Get Set, GROW!
	Set Professional Goals: Achieve Development Milestones
Personal Development & Wellbeing	*Combat Change Fatigue: Strategize Resilience*
	Manage Stress: Boost Workplace Well-Being

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Category	Pathway Title
Productivity	Maximize Productivity: Work Smarter, Not Harder
	Unlock Productivity: Work Smarter with Word 365
Sustainability	Build a Greener Business: Drive Sustainability
Technology	Develop Data Science Foundations: Build Skills in Python, R & ML
	Dissect Data: Master Google Sheets Pivot Tables
	Explore Cloud Computing: Navigate AWS, Azure & Google Cloud
	Manage Data: Master SQL Basics
	Optimize Productivity: Master Google Workspace Tools
Technology & Digital Transformation	Adapt to Change: Embrace Digital Transformation
	Build Your Brand: Amplify Your Digital Presence
	Defend IoT: Protect Connected Devices
	Elevate Virtual Presence: Master Online Meetings
	Innovate the Future of Work: Adapt and Thrive
	Navigate Social Media: Enhance Digital Literacy
Workplace Agility	Thrive Amid Change: Adapt, Innovate, and Succeed

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Open Library

*100 Most-Trending Pathways **in 4 different languages** — July Release*

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Language Bundles

New Degreed Open Library content will roll out in sync with Degreed major product releases. Below you can find our themes and Languages

Language Bundles
For different Learning Preferences
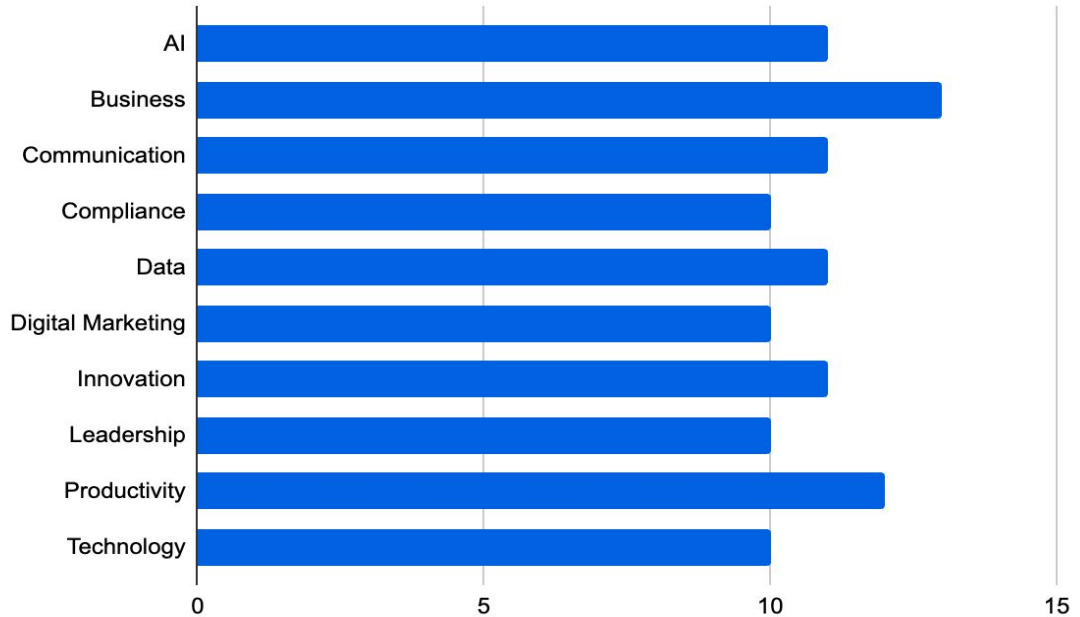JULY 2025

| Portuguese | Spanish |
| French | German |

Total OL Pathways **200**

Category	Pathway Title	
AI	*Generative AI and Chatbot Development*	*Generative KI und Chatbot-Entwicklung*
	Introduction to Deep Learning	*Einführung in Deep Learning*
Business	*Fundamentals of Product Management*	*Grundlagen des Produktmanagements*
	Customer Experience Management	*Management des Kundenerlebnisses*
Communication	*Customer Communication and Service Orientation*	*Kundenkommunikation und Serviceorientierung*
	Networking and Relationship Building	*Networking und Beziehungsaufbau*
Data	*Data Protection and Ethics in Data Analysis*	*Datenschutz und Ethik in der Datenanalyse*
	Introduction to Data-Driven Decision Making and Predictive Modeling	*Einführung in datenbasierte Entscheidungsfindung und prädiktive Modellierung*
Digital Marketing	*E-Commerce and Digital Sales Strategies*	*E-Commerce und digitale Vertriebsstrategien*
Innovation	*Idea Development and Prototyping*	*Ideenentwicklung und Prototyping*
	Creative Collaboration and Team Innovation	*Kreative Zusammenarbeit und Innovation im Team*
Leadership	*Change Leadership and Adaptability*	*Change Leadership und Anpassungsfähigkeit*
	Stakeholder Management and Engagement	*Stakeholder-Management und Einbindung*
Technology	*Blockchain Basics and Applications*	*Blockchain-Grundlagen und -Anwendungen*
	Industry 4.0 and Smart Manufacturing	*Industrie 4.0 und intelligente Fertigung*

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Titles and language availability are subject to change without notice.

Degreed Open Library 2025

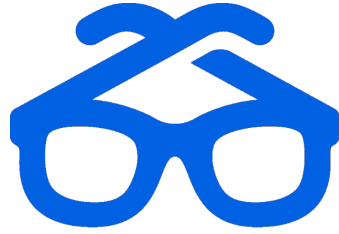| Category	Pathway Title		French
AI	*AI Fundamentals for Business Professionals*	*Fondamentaux de l'IA" pour les professionnels en entreprise*	
	Essential Machine Learning Concepts	*Notions essentielles sur l'apprentissage automatique*	
	Managing AI Projects and Teams	*Gestion de projets et d'équipes IA*	
Business	*Change Management and Organizational Development*	*Gestion du changement et développement organisationnel*	
	Digital Transformation Strategy	*Stratégie de transformation numérique*	
Communication	*Customer Service Excellence*	*Excellence du service client*	
	Negotiation and Influence Techniques	*Techniques de négociation et d'influence*	
	Professional Communication and Presentations	*Communication et présentations professionnelles*	
Compliance	*Compliance Management for Leaders*	*Gestion de la conformité pour les managers*	
	Data Privacy and Compliance	*Conformité en matière de confidentialité des données*	
	Professional Ethics and Code of Conduct	*Éthique professionnelle et code de conduite*	
Data	*Data Analysis Fundamentals*	*Fondamentaux de l'analyse de données*	
	Data Visualization and Storytelling	*Visualisation et storytelling de données*	
	Data-Driven Decision Making	*Prise de décision basée sur les données*	

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Category	Pathway Title	French
Digital Marketing	*Digital Marketing Fundamentals*	*Fondamentaux du marketing digital*
	Digital Marketing Trends and Emerging Platforms	*Tendances en marketing digital et plateformes émergentes*
Innovation	*Creative Problem-Solving Techniques*	*Techniques créatives de résolution de problèmes*
	Design Thinking for Problem Solving	*Conception créative pour la résolution de problèmes*
	Lean Startup Principles for Innovation	*Principes du lean startup pour l'innovation*
Productivity	*Delegation and Team Productivity*	*Délégation et productivité des équipes*
	Hybrid Work Adaptability and Best Practices	*Adaptation et bonnes pratiques en matière de travail hybride*
	Project Management Fundamentals	*Fondamentaux de la gestion de projet*
Technology	*Cybersecurity Awareness and Best Practices*	*Sensibilisation à la cybersécurité et bonnes pratiques*
	Digital Transformation and Industry 4.0	*Transformation numérique et Industrie 4.0*
	Emerging Technologies (IoT, AR/VR, etc.)	*Technologies émergentes (IoT, AR/VR, etc.)*

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Category	Pathway Title	Portuguese
AI	*AI Fundamentals for Business Professionals*	*Fundamentos de IA para profissionais de negócios*
	Apply Your Learning Day-to-Day: AI Tools and Technologies	*Aplique o aprendizado no dia a dia com ferramentas e tecnologias de IA*
	Machine Learning Essentials	*Conceitos essenciais de aprendizado de máquina*
Business	*Change Management and Organizational Development*	*Gestão de mudanças e desenvolvimento organizacional*
	Customer Experience Management and Trends	*Gestão da experiência do cliente e tendências*
	Strategic Planning and Execution	*Planejamento estratégico e execução*
	Sustainable Business Practices and Corporate Responsibility	*Práticas de negócios sustentáveis e responsabilidade corporativa*
Communication	*Effective Business Communication and Presentation*	*Comunicação empresarial e apresentações eficazes*
	Negotiation and Persuasion Skills	*Habilidades de negociação e persuasão*
Compliance	*Data Protection and Privacy Compliance (LGPD)*	*Compliance com a proteção de dados e privacidade (LGPD)*
	Risk Management and Corporate Governance	*Gestão de riscos e governança corporativa*
	Workplace Ethics and Code of Conduct	*Ética profissional e código de conduta*
Data	*Business Intelligence and Data Visualization*	*Business Intelligence e visualização de dados*
	Data Analysis Fundamentals	*Fundamentos da análise de dados*
	Data-Driven Decision Making	*Tomada de decisões orientada por dados*
Digital Marketing	*Digital Marketing Fundamentals*	*Fundamentos do marketing digital*
	SEO and Search Engine Marketing	*SEO e marketing de busca*
	Social Media Marketing Strategy	*Estratégia de marketing em mídias sociais*

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Category	Pathway Title	Portuguese
Innovation	*Creative Problem-Solving Techniques*	*Técnicas criativas de resolução de problemas*
	Design Thinking for Problem Solving	*Design thinking para resolução de problemas*
	Innovation Management and Ideation	*Gestão da inovação e geração de ideias*
Leadership	*Effective Leadership and Team Management*	*Liderança eficaz e gestão de equipes*
	Leading Remote and Hybrid Teams	*Liderando equipes remotas e híbridas*
	Crisis Management and Organizational Resilience	*Gestão de crises e resiliência organizacional*
	Continuous Learning Culture	*Cultura de aprendizagem contínua*
	Self-Management and Self-Leadership	*Autogestão e autoliderança*
	Mental Health and Psychological Safety at Work	*Saúde mental e segurança psicológica no trabalho*
	Human-Centered and Empathetic Leadership	*Liderança humanizada e empática*
Productivity	*Agile and Scrum Methodologies*	*Impulsione seus projetos com metodologias ágeis e scrum*
	Project Management Foundations	*Fundamentos de gerenciamento de projetos*
	Time Management and Personal Productivity	*Gestão do tempo e produtividade pessoal*
Technology	*Cloud Computing Fundamentals*	*Fundamentos de computação em nuvem*
	Cybersecurity Awareness and Best Practices	*Conscientização em cibersegurança e melhores práticas*
	Digital Banking and Fintech Innovations	*Inovações em banco digital e fintech*
	Digital Transformation and Industry 4.0	*Transformação digital e indústria 4.0*

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Category	Pathway Title	Spanish
AI	*AI-Driven Automation*	*Automatización impulsada por IA*
	Developing an AI Strategy and Implementation Plan	*Desarrollo de una estrategia de IA y plan de implementación*
	Ethical and Responsible AI	*IA ética y responsable*
Business	*Business Analytics for Decision Making*	*Análisis empresarial para la toma de decisiones*
	Entrepreneurship and Innovation	*Emprendimiento e innovación*
	Financial Acumen for Non-Financial Managers	*Conocimientos financieros para gerentes no financieros*
Communication	*Active Listening and Feedback Skills*	*Escucha activa y habilidades de retroalimentación*
	Customer Service Excellence and Management	*Gestión y servicio al cliente excepcional*
	Public Speaking and Storytelling	*Oratoria y narrativa*
Compliance	*Regulatory Compliance Essentials*	*Aspectos esenciales del cumplimiento normativo*
Data	*Big Data Analytics*	*Analisis de big data*
	Data Literacy for All Employees	*Alfabetización de datos para todos los empleados*
	Data Science for Business	*Ciencia de datos para negocios*

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Category	Pathway Title	
Digital Marketing	*Content Marketing and Brand Storytelling*	*Marketing de contenidos y storytelling de marca*
	Data-Driven Marketing Analytics	*Análisis de marketing basada en datos*
Innovation	*Creative Brainstorming Techniques*	*Técnicas creativas de lluvia de ideas*
	Critical Thinking and Analytical Skills	*Pensamiento crítico y habilidades analíticas*
	Fostering a Culture of Innovation	*Fomentar una cultura de innovación*
Leadership	*Coaching and Mentoring for Managers*	*Coaching y tutorías para gerentes*
	Conflict Resolution and Feedback	*Resolución de conflictos y retroalimentación*
	Emotional Intelligence for Leaders	*Inteligencia emocional para líderes*
Productivity	*Agile Project Management and Scrum*	*Gestión de proyectos ágiles y Scrum*
	Productivity Tools and Automation	*Herramientas de productividad y automatización*
	Remote Work and Collaboration Best Practices	*Mejores prácticas de trabajo remoto y colaboración*
Technology	*Introduction to Programming for Non-Tech Professionals*	*Introducción a la programación para no técnicos*

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350+

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Explore 150 New Industry Pathways - *October Release*

Industry Bundles

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New Degreed Open Library content will roll out in sync with Degreed major product releases.

Industry Bundles
For different Industries
OCT 2025

Consumer Retail	Healthcare
Finance	Life-Science
Manufacturing	Media & Telecom
Professional Service	Technology

OL Pathways **+150**
350 + pathways total

Industry	Value
Consumer Retail	19
Finance	23
Healthcare	20
Life-Sciences	6
Manufacturing	20
Media & Telecom	20
Professional Services	27
Technology	17
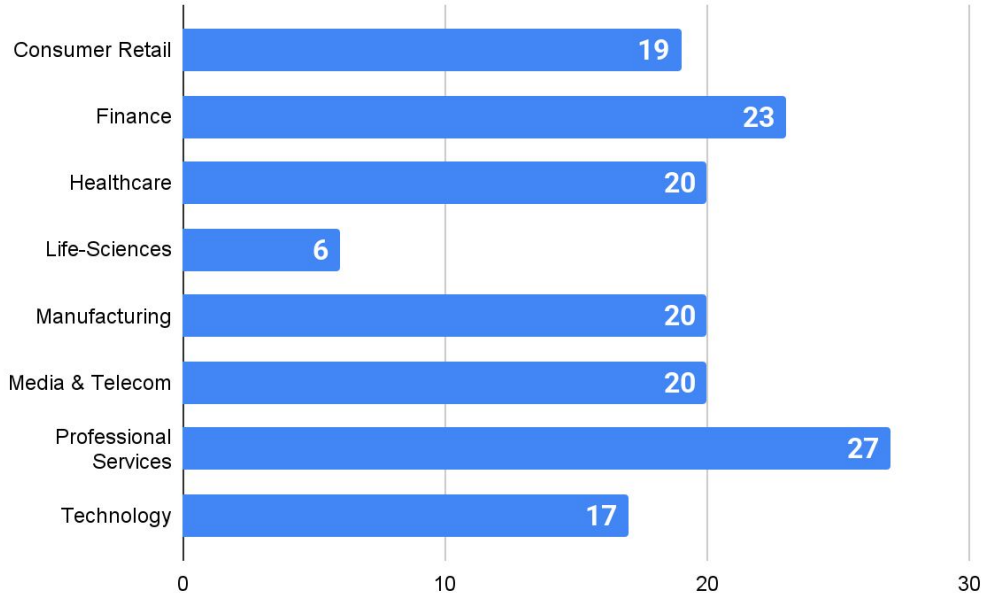
Category	Pathway Title	Consumer Retail
Customer Experience	*Adopt Omnichannel Retail: Unite In-Store and Online Sales*	
	Boost Customer Loyalty: Reward and Retain Shoppers	
	Build Customer Relationships: Foster Brand Loyalty	
	Communicate Effectively: Improve Customer Interactions	
	Handle Difficult Customers: Turn Complaints into Opportunities	
Data & Analytics	*Analyze Consumer Behavior: Anticipate Shopper Needs*	
	Harness Retail Analytics: Drive Smarter Decisions	
	Innovate in Retail: Stay Ahead of Trends	
	Leverage Retail Insights: Grow Your Business	
Innovation & Productivity	*Embrace Retail Tech: Modernize Your Store*	
	Optimize Supply Chain: Ensure Product Availability	
	Stay Adaptable: Navigate Changing Retail Trends	
	Streamline Store Operations: Improve Daily Efficiency	
Leadership	*Develop Your Team: Enhance Retail Skills*	
	Master Time Management: Conquer Peak Retail Hours	
Sales & Marketing	*Boost Digital Marketing: Engage Customers Online*	
	Elevate Visual Merchandising: Attract More Customers	
	Lead Retail Teams: Inspire Sales Success	
	Sharpen Sales Skills: Boost Retail Revenue	

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Category	Pathway Title	Finance
Client & Communication Skills	*Enhance Client Advisory: Elevate Customer Experience*	
	Improve Negotiation Skills: Close Financial Deals	
	Master Financial Communication: Explain Numbers Clearly	
	Refine Financial Presentations: Impress Stakeholders	
Compliance & Ethics	*Embrace FinTech: Modernize Financial Services*	
	Navigate Compliance: Uphold Ethics in Finance	
Data & Financial Analysis	*Analyze Market Trends: Stay Ahead in Finance*	
	Harness Financial Data: Gain Predictive Insights	
	Improve Investment Analysis: Optimize Portfolio Returns	
	Master Financial Analysis: Drive Business Decisions	
Financial Planning & Forecasting	*Master Budgeting: Forecast with Confidence*	
	Build Financial Models: Forecast Business Outcomes	
	Excel in Wealth Management: Guide Client Finances	
	Improve Cost Management: Maximize Financial Efficiency	

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Category	Pathway Title	Finance
Leadership & Operations	*Adopt Agile Processes: Streamline Finance Projects*	
	Embrace Sustainable Finance: Integrate ESG Principles	
	Lead Finance Teams: Drive Results	
	Modernize Banking Operations: Improve Efficiency	
	Plan Business Continuity: Safeguard Financial Operations	
Risk & Security	*Enhance Financial Auditing: Ensure Accurate Accounting*	
	Enhance Fraud Detection: Protect Financial Assets	
	Improve Credit Analysis: Make Smarter Lending Decisions	
	Secure Financial Data: Strengthen Cybersecurity Measures	

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Titles and language availability are subject to change without notice.

Category	Pathway Title	Healthcare
Compliance, Ethics & Safety	*Ensure Compliance: Uphold Ethics in Healthcare*	
	Implement Safety Protocols: Protect Patients and Staff	
	Improve Clinical Documentation: Ensure Accurate Records	
	Improve Quality Care: Ensure Patient Safety	
Efficiency & Scheduling	*Adopt Telehealth: Expand Patient Access*	
	Manage Time in Healthcare: Increase Efficiency	
	Optimize Scheduling: Reduce Patient Wait Times	
	Secure Patient Data: Maintain Trust and Privacy	
Healthcare Communication & Teamwork	*Build Resilience: Prevent Burnout in Healthcare*	
	Communicate Clearly: Build Trust in Healthcare	
	Develop Outreach Programs: Promote Community Health	

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Titles and language availability are subject to change without notice.

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Category	Pathway Title	Healthcare
Healthcare Communication & Teamwork	*Foster Team Collaboration: Improve Care Coordination*	
Healthcare Leadership & Operations	*Lead Healthcare Teams: Deliver Quality Care*	
	Leverage Healthcare Data: Drive Evidence-Based Decisions	
	Manage Healthcare Finances: Control Costs in Care	
	Manage Healthcare Projects: Deliver System Improvements	
Patience Care and Experience	*Commit to Continuous Learning: Stay Current in Healthcare*	
	Elevate Patient Experience: Increase Satisfaction	
	Embrace Medical Technology: Improve Patient Care	
	Enhance Patient Care: Improve Health Outcomes	

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Category	Pathway Title	Life-Sciences
Artificial Intelligence & Innovation	*AI-Driven Drug Discovery: Explore Open-Source Platforms*	
	Bioinformatics Workflows: Reproducible Research with Open Tools	
	Digital Pathology Fundamentals: Open Imaging & Analysis Tools	
Compliance	*Regulatory Affairs Essentials: Navigating FDA Guidelines with Open Resources*	
Data & Analytics	*Clinical Trial Informatics: Designing Robust, Open Protocols*	
Data Privacy	*Ethical Genomics & Data Privacy: Navigating Compliance*	

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Titles and language availability are subject to change without notice.

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Category	Pathway Title	Manufacturing
Innovation & Continuous Improvement	*Adopt Industry 4.0: Digitize Your Factory Floor*	
	Foster Kaizen Culture: Drive Continuous Improvement	
	Implement Lean Manufacturing: Increase Efficiency	
	Innovate Production Processes: Stay Competitive	
Leadership & Project Delivery	*Lead Manufacturing Projects: Deliver On-Time Results*	
	Manage Change: Adopt New Manufacturing Processes	
	Manage Inventory: Balance Supply and Demand	
	Maximize Productivity: Manage Shift Time Effectively	
Operational Efficiency & Cost Control	*Achieve Operational Excellence: Optimize Manufacturing*	
	Control Production Costs: Improve Profit Margins	

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Titles and language availability are subject to change without notice.

Category	Pathway Title	Manufacturing
Operational Efficiency & Cost Control	*Enhance Quality Control: Achieve Six Sigma Standards*	
	Implement Sustainable Manufacturing: Reduce Waste	
Technology, Automation & Maintenance	*Embrace Automation: Streamline Production*	
	Enhance Troubleshooting Skills: Solve Production Issues Fast	
	Improve Equipment Maintenance: Prevent Downtime	
	Master Machine Operations: Minimize Downtime	
Workplace Safety & Compliance	*Enforce Workplace Safety: Meet OSHA Standards*	
	Improve Ergonomics: Enhance Worker Safety and Comfort	
	Improve Workplace Communication: Align Multi-Shift Teams	
	Maintain Compliance: Meet Manufacturing Standards	

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Category	Pathway Title	Media & Telecom
Communications & Brand Strategy	*Develop Cross-Platform Strategy: Amplify Your Message*	
	Hone PR Skills: Navigate Media Crises	
	Boost Creative Thinking: Produce Innovative Content	
	Elevate Content Creation: Engage Your Viewers	
	Master Digital Marketing: Grow Your Audience	
Customer Engagement & Retention	*Analyze Audience Data: Drive Engagement*	
	Enhance User Experience: Design Engaging Media Apps	
	Improve Customer Retention: Reduce Churn in Telecom	
	Improve Customer Support: Boost Subscriber Satisfaction	
	Improve Video Production: Craft Compelling Content	

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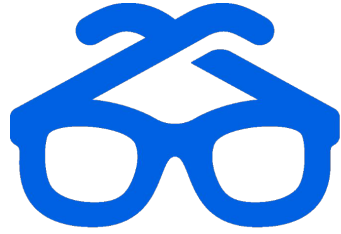| Category	Pathway Title	Media & Telecom
Cybersecurity & Resilience	*Guard Media Networks: Enhance Cybersecurity*	
Innovation & Technology	*Adapt to New Media Platforms: Expand Your Reach*	
	Embrace Media Innovation: Experiment with AR/VR	
	Explore IoT Solutions: Innovate Telecom Offerings	
	Harness 5G Technology: Enhance Telecom Capabilities	
Leadership & Sales Enablement	*Boost Telecom Sales: Refine Your Pitch*	
	Bridge Creative and Tech Teams: Improve Workflow	
	Excel in Product Management: Launch Successful Media Services	
Media Production & Delivery	*Leverage Cloud Tech: Streamline Media Delivery*	
	Manage Media Projects: Deliver Campaigns on Time	

Category	Pathway Title	Professional Services
Client & Business Development	*Boost Professional Networking: Open New Opportunities*	
	Develop Financial Acumen: Speak Your Client's Language	
	Enhance Business Development: Win New Clients	
	Master Negotiation: Secure Better Deals	
Communication & Collaboration	*Broaden Technical Skills: Meet Diverse Client Needs*	
	Improve Team Collaboration: Share Knowledge Effectively	
	Polish Presentation Skills: Impress Your Clients	
	Resolve Conflicts: Maintain Strong Client Partnerships	
Consulting & Innovation	*Apply Consulting Frameworks: Solve Problems Systematically*	
	Champion Digital Transformation: Advise Clients Effectively	

Category	Pathway Title	Professional Services
Consulting & Innovation	*Expand Industry Insight: Add Value for Clients*	
	Foster Innovation: Deliver Creative Solutions	
Customer Support	*Active listening and questioning skills*	
	Balancing professionalism with empathy	
	Communicating with clarity and brevity under pressure	
	De-escalation techniques for upset or frustrated clients	
	Having Difficult Client Conversations	
	Managing tone and empathy in high-stress moments	
	Turning challenging situations into opportunities to build trust	

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Category	Pathway Title	
Data & Analytics	*Ensure Quality Deliverables: Exceed Client Expectations*	
	Excel in Project Management: Deliver Client Success	
	Leverage Data Insights: Drive Client Solutions	
	Optimize Time Management: Boost Your Billable Hours	
Leadership & Team Development	*Guide Organizational Change: Lead Client Transformations*	
	Lead Professional Teams: Achieve Excellence	
	Manage Stress: Sustain Long-Term Performance	
	Mentor Junior Talent: Build a Strong Team	

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Category	Pathway Title	Technology
Artificial Intelligence & Innovation	*Cultivate Innovation: Create Cutting-Edge Solutions*	
	Excel in Product Management: Drive Tech Innovation	
	Harness AI & Machine Learning: Innovate Your Solutions	
	Implement AI Ethics: Build Responsible Technology	
Business & Leadership	*Align Tech with Business: Deliver Real Value*	
	Communicate Tech Concepts: Bridge the Gap with Stakeholders	
	Enhance IT Support: Improve User Satisfaction	
	Lead Tech Teams: Boost Productivity and Morale	
Cybersecurity & Data Privacy	*Apply Systems Thinking: Design Holistic Solutions*	
	Bolster Cybersecurity: Protect Your Systems	

Category	Pathway Title
Cybersecurity & Data Privacy	*Ensure Data Privacy: Meet Compliance Standards*
Data & Analytics	*Excel in Data Science: Derive Valuable Insights*
	Handle Big Data: Process and Analyze at Scale
Productivity & Delivery	*Adopt DevOps: Automate Your Deployment Pipeline*
	Design Software Architecture: Build Scalable Systems
	Implement Agile Practices: Accelerate Development Cycles
	Improve UX Design: Delight Your Users

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