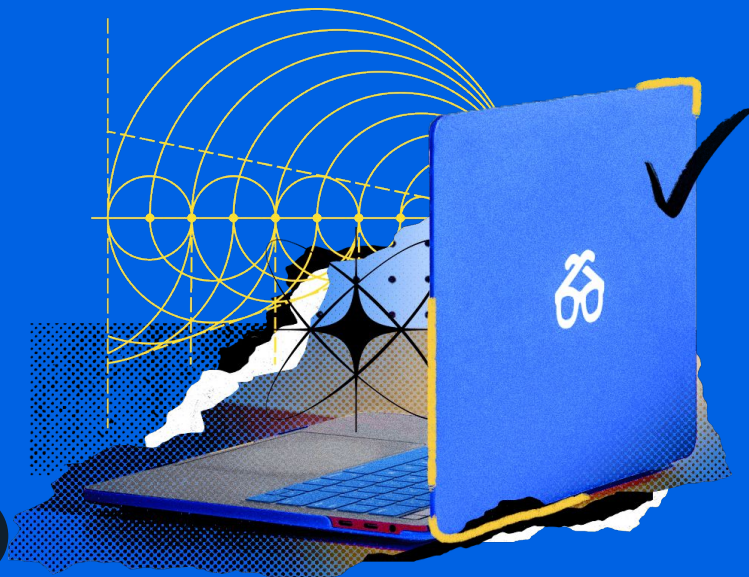




# Simplify Learning. *Maximize Impact.*

July 2025

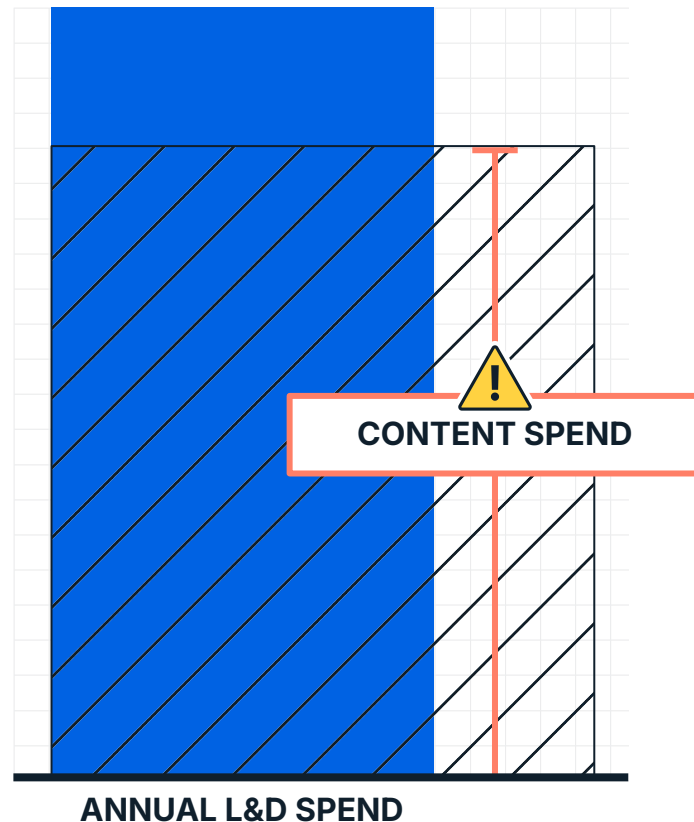


Enterprise organizations spend an average of \$1,500 per employee on L&D each year—**millions of dollars annually.**<sup>1</sup>

**An estimated 80% is spent on buying or building learning content—up to 50x more than the budget for software.**<sup>2</sup>

Yet most learning content is underutilized, duplicative, and difficult to navigate.

*Is your learning content helping your employees build the skills they need—how much is just added noise?*



# WELCOME TO

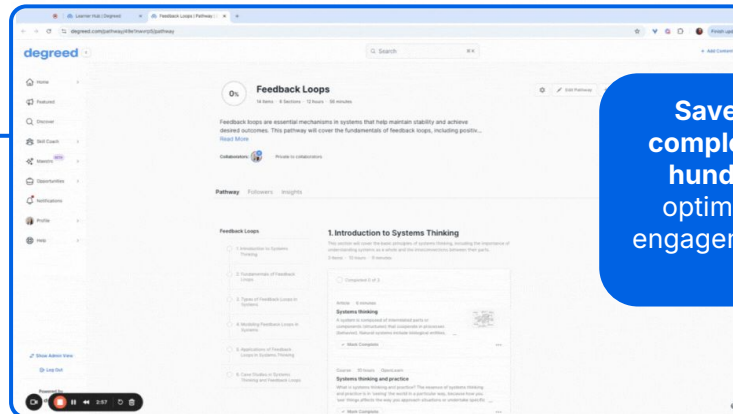
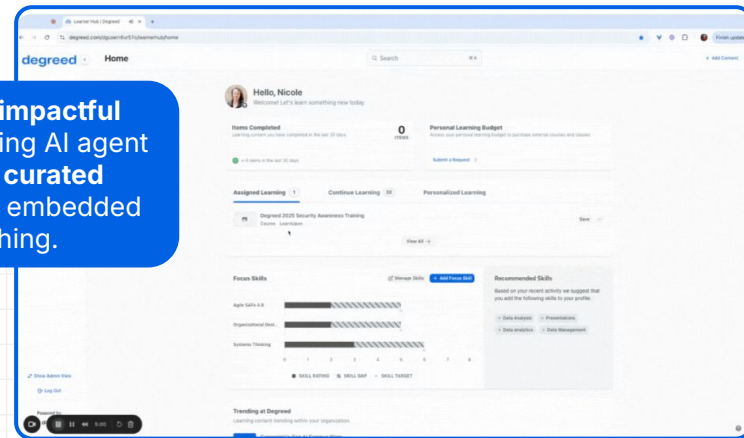
# **degreed** Open Library

Deliver the most impactful learning by leveraging AI agent + human expert **curated learning pathways** embedded with AI coaching.

Reduce L&D Spend by up to 20% by reducing reliance on content libraries.

*Enterprise customers can save ~\$8.5M annually.<sup>1</sup>*

Save time and reduce complexity with access to **hundreds of pathways** optimized for relevance, engagement, and in-demand skills.



## ***Phased Launch Timeline***

Launched  
at Lens



We are here



OCT



JAN



### **Trending Topics**

100 Pathways covering today's most in-demand and trending topics.

### **Language Bundles**

**100** Pathways created in Portuguese, Spanish, French, and German to expand global access.

### **Industry Focus**

**150** Industry-specific Pathways aligned with Degreed client needs.

### **Skill Level Up**

**150** new Intermediate and advanced-level Pathways designed to support a continuous learning strategy.

*New Degreed Open Library content will roll out in sync with Degreed major product releases*

New Degreed Open Library content will roll out in sync with Degreed major product releases

*\*\*During this phase, we'll add the pathways requested by our clients.*

## Language Bundles

*For different Learning Languages*

JULY 2025

Portuguese

Spanish

French

German

OL Pathways

+100

## Industry Bundles

*For different Industries*

OCT 2025

Consumer  
Retail

Healthcare

Customer  
Experience

Manufacturing

Finance

Prof. Services

Media &  
Telecom

Others

OL Pathways

+150

## Skills Bundles

*For different skill levels*

EARLY 2026

Skill Level Up  
Intermediate level  
and Advanced  
Skills

Leadership  
Bundles

New Trending  
Skills

Client Requested  
Pathways

OL Pathways

+150

Content  
Bundles





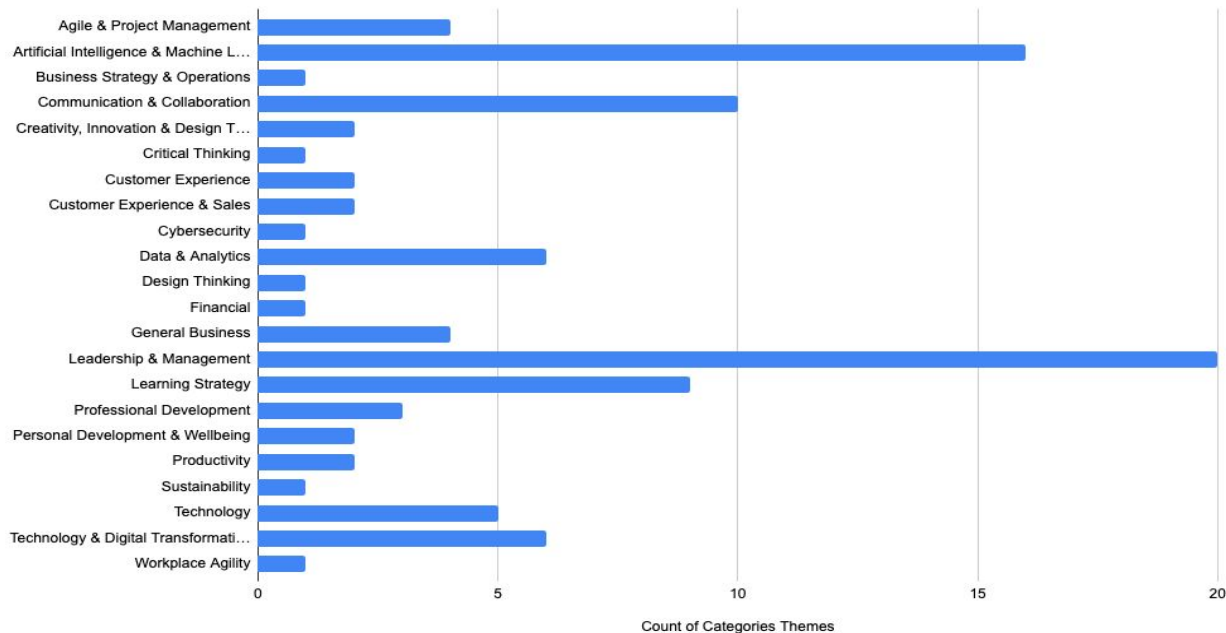
New Degreed Open Library content will roll out in sync with Degreed major product releases. Below you can find our themes and Languages

## Trending Topics

English

DOL Pathways

100



Category	Pathway Title
Agile & Project Management	Adopt Lean Six Sigma: Understand Its Methodologies
	Implement Agile: Master the Basics
	Manage Projects: Master Essential Strategies
	Streamline Processes: Master Lean Six Sigma
Artificial Intelligence & Machine Learning	Accelerate Business Growth: Harness AI in Marketing
	AI Essentials: Understand Artificial Intelligence at Work
	Boost Productivity: Unleash Cutting-Edge AI
	Empower People Management: Leverage AI Insights
	Future-Proof Your Career: Embrace Continuous Learning & AI
	Ignite Your AI Journey: Get Started with AI
	Innovate Customer Experience: Personalize with AI
	Leverage AI: Navigate Market Trends
	Optimize AI Performance: Perfect Prompt Engineering
	Redefine Leadership: Integrate AI & Innovation
	Revamp Your Resume: Ace Interviews with AI
	Revolutionize HR: Enhance Recruitment with AI
	Revolutionize Supply Chains: Integrate AI & Automation
	Safeguard Privacy: Integrate AI & Data Security
	Shape Digital Learning: Personalize Training with AI
	The Evolving Role of AI in Workplace Automation



Category	Pathway Title
Communication & Collaboration	Build Virtual Trust: Enhance Remote Collaboration
	Captivate Audiences: Master Public Speaking
	Collaborate Effectively: Strengthen Business Relationships
	Collaborate Seamlessly: Utilize Word 365
	Communicate Digitally: Master Essential Tools
	Communicate Impact: Write for Professional Success
	Communicate with Empathy: Strengthen Relationships
	Connect with Emotional Intelligence: Strengthen Relationships
	Deliver Presentations: Master PowerPoint 365
	Listen Actively: Strengthen Communication
Creativity, Innovation & Design Thinking	Innovate Daily: Make Creative Thinking a Habit
	Ignite Creativity: Cultivate Innovative Thinking
Critical Thinking	Think Critically: Solve Problems Effectively
Customer Experience	Build Customer Service Excellence: Master Core Skills
	Elevate Customer Service: Create Exceptional Experiences
	Close Deals: Achieve Sales Mastery
	Extract Customer Insights: Listen and Analyze

Category	Pathway Title
Cybersecurity	Secure Data: Master Cybersecurity Essentials
Data & Analytics	Analyze Data: Master Excel 365
	Enhance Customer Retention: Leverage Data Insights
	Navigate Data Ethics: Ensure Compliance & Security
	Visualize Insights: Master Power BI
	Drive Business Intelligence: Master Data Analytics
	Visualize Data: Create Impactful Stories
Design Thinking	Innovate with Design Thinking: Solve Business Challenges
Financial	Decode Business Numbers: Master Financial Literacy
General Business	Forge Alliances: Build Powerful Partnerships
	Influence Effectively: Harness the Psychology of Persuasion
	Negotiate with Confidence: Persuade and Influence for Success
	Resolve Conflicts: Transform Disputes into Solutions

Category	Pathway Title
Leadership	Decide Under Pressure: Master Strategic Decision-Making
	Hire Top Talent: Implement a Skills-Based Approach
	Communicate Virtually: Master Microsoft Teams
	Drive Change: Master Change Management Basics
	Embody Resilience: Navigate Uncertainty & Change
	Forge Mentorship: Build Meaningful Relationships
	Inspire Change: Drive Transformational Leadership
	Inspire High-Performance: Motivate Your Teams
	Lead Change: Effectively Transform Teams
	Lead Global Teams: Manage Across Cultures & Time Zones
	Lead Remote & Hybrid Teams: Implement Best Practices
	Lead with Impact: Succeed in Leadership
	Master Time Management: Unlock Productivity Hacks
	Mentor Effectively: Transition from Manager to Mentor
	Mitigate Cyber Risks: Conquer Threat Management
	Motivate Teams: Unlock the Science of Engagement
	Thrive in Hybrid Work: Cultivate Culture & Productivity
	Transform Management: Evolve from Manager to Leader
	Drive Operational Excellence: Optimize Efficiency
	Tell Impactful Stories: Harness Business Storytelling

Category	Pathway Title
Learning Strategy	Balance Content: Navigate Curation vs. Creation
	Craft Impactful Learning: Drive Engagement
	Design Learning: Create Flexible Experiences
	Develop a Growth Mindset: Foster a Learning Culture
	Learn How to Learn: Master Effective Study Skills
	Spot Trends: Stay Ahead in Learning
	Transform Training: Integrate AI-Driven Learning
	Evaluate Learning Experiences: Enhance Impact
	Strategize Learning Content: Build a Winning Approach
Professional Development	Get Ready: Start a new Role
	Accelerate Growth: Get Set, GROW!
	Set Professional Goals: Achieve Development Milestones
Personal Development & Wellbeing	Combat Change Fatigue: Strategize Resilience
	Manage Stress: Boost Workplace Well-Being

Category	Pathway Title
Productivity	Maximize Productivity: Work Smarter, Not Harder
	Unlock Productivity: Work Smarter with Word 365
Sustainability	Build a Greener Business: Drive Sustainability
Technology	Develop Data Science Foundations: Build Skills in Python, R & ML
	Dissect Data: Master Google Sheets Pivot Tables
	Explore Cloud Computing: Navigate AWS, Azure & Google Cloud
	Manage Data: Master SQL Basics
	Optimize Productivity: Master Google Workspace Tools
Technology & Digital Transformation	Adapt to Change: Embrace Digital Transformation
	Build Your Brand: Amplify Your Digital Presence
	Defend IoT: Protect Connected Devices
	Elevate Virtual Presence: Master Online Meetings
	Innovate the Future of Work: Adapt and Thrive
	Navigate Social Media: Enhance Digital Literacy
Workplace Agility	Thrive Amid Change: Adapt, Innovate, and Succeed



New Degreed Open Library content will roll out in sync with Degreed major product releases. Below you can find our themes and Languages

### Language Bundles\*

For different Learning Preferences

JULY 2025

Portuguese

Spanish

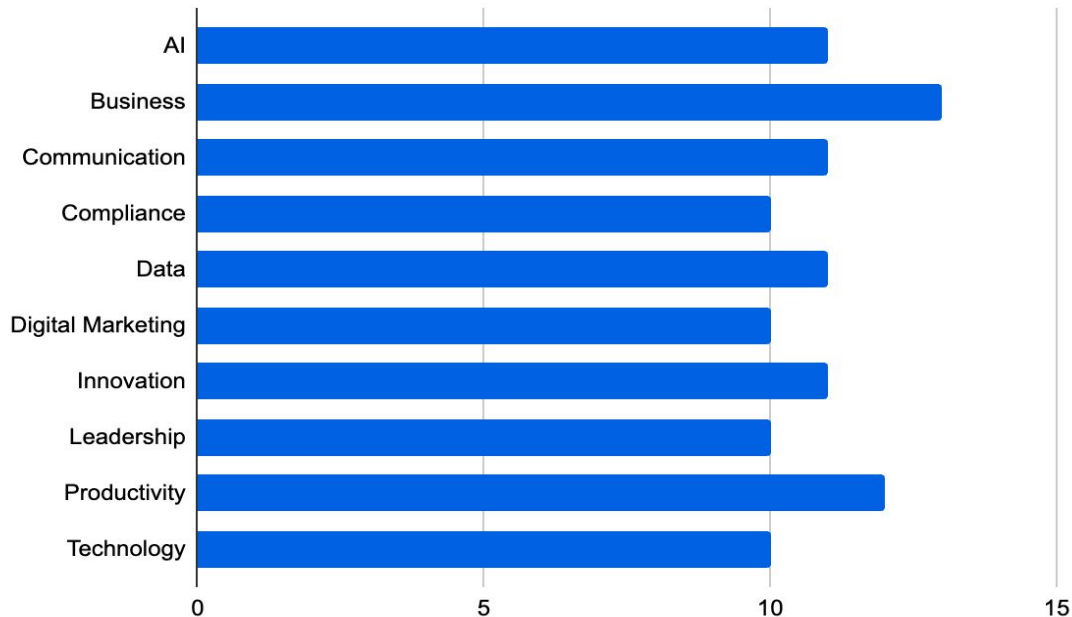
French

German

DOL Pathways

**200**

Themes



Category	Pathway Title	Deutsch
AI	<i>Generative AI and Chatbot Development</i>	<i>Generative KI und Chatbot-Entwicklung</i>
	<i>Introduction to Deep Learning</i>	<i>Einführung in Deep Learning</i>
Business	<i>Fundamentals of Product Management</i>	<i>Grundlagen des Produktmanagements</i>
	<i>Customer Experience Management</i>	<i>Management des Kundenerlebnisses</i>
Communication	<i>Customer Communication and Service Orientation</i>	<i>Kundenkommunikation und Serviceorientierung</i>
	<i>Networking and Relationship Building</i>	<i>Networking und Beziehungsaufbau</i>
Data	<i>Data Protection and Ethics in Data Analysis</i>	<i>Datenschutz und Ethik in der Datenanalyse</i>
	<i>Introduction to Data-Driven Decision Making and Predictive Modeling</i>	<i>Einführung in datenbasierte Entscheidungsfindung und prädiktive Modellierung</i>
Digital Marketing	<i>E-Commerce and Digital Sales Strategies</i>	<i>E-Commerce und digitale Vertriebsstrategien</i>
Innovation	<i>Idea Development and Prototyping</i>	<i>Ideenentwicklung und Prototyping</i>
	<i>Creative Collaboration and Team Innovation</i>	<i>Kreative Zusammenarbeit und Innovation im Team</i>
Leadership	<i>Change Leadership and Adaptability</i>	<i>Change Leadership und Anpassungsfähigkeit</i>
	<i>Stakeholder Management and Engagement</i>	<i>Stakeholder-Management und Einbindung</i>
Technology	<i>Blockchain Basics and Applications</i>	<i>Blockchain-Grundlagen und -Anwendungen</i>
	<i>Industry 4.0 and Smart Manufacturing</i>	<i>Industrie 4.0 und intelligente Fertigung</i>



Category	Pathway Title	<b>French</b>
<b>AI</b>	<i>AI Fundamentals for Business Professionals</i>	<i>Fondamentaux de l'IA" pour les professionnels en entreprise</i>
	<i>Essential Machine Learning Concepts</i>	<i>Notions essentielles sur l'apprentissage automatique</i>
	<i>Managing AI Projects and Teams</i>	<i>Gestion de projets et d'équipes IA</i>
<b>Business</b>	<i>Change Management and Organizational Development</i>	<i>Gestion du changement et développement organisationnel</i>
	<i>Digital Transformation Strategy</i>	<i>Stratégie de transformation numérique</i>
<b>Communication</b>	<i>Customer Service Excellence</i>	<i>Excellence du service client</i>
	<i>Negotiation and Influence Techniques</i>	<i>Techniques de négociation et d'influence</i>
	<i>Professional Communication and Presentations</i>	<i>Communication et présentations professionnelles</i>
<b>Compliance</b>	<i>Compliance Management for Leaders</i>	<i>Gestion de la conformité pour les managers</i>
	<i>Data Privacy and Compliance</i>	<i>Conformité en matière de confidentialité des données</i>
	<i>Professional Ethics and Code of Conduct</i>	<i>Éthique professionnelle et code de conduite</i>
<b>Data</b>	<i>Data Analysis Fundamentals</i>	<i>Fondamentaux de l'analyse de données</i>
	<i>Data Visualization and Storytelling</i>	<i>Visualisation et storytelling de données</i>
	<i>Data-Driven Decision Making</i>	<i>Prise de décision basée sur les données</i>

Category	Pathway Title	French
Digital Marketing	Digital Marketing Fundamentals	Fondamentaux du marketing digital
	Digital Marketing Trends and Emerging Platforms	Tendances en marketing digital et plateformes émergentes
Innovation	Creative Problem-Solving Techniques	Techniques créatives de résolution de problèmes
	Design Thinking for Problem Solving	Conception créative pour la résolution de problèmes
	Lean Startup Principles for Innovation	Principes du lean startup pour l'innovation
Productivity	Delegation and Team Productivity	Délégation et productivité des équipes
	Hybrid Work Adaptability and Best Practices	Adaptation et bonnes pratiques en matière de travail hybride
	Project Management Fundamentals	Fondamentaux de la gestion de projet
Technology	Cybersecurity Awareness and Best Practices	Sensibilisation à la cybersécurité et bonnes pratiques
	Digital Transformation and Industry 4.0	Transformation numérique et Industrie 4.0
	Emerging Technologies (IoT, AR/VR, etc.)	Technologies émergentes (IoT, AR/VR, etc.)

Category	Pathway Title	Portuguese
AI	AI Fundamentals for Business Professionals	Fundamentos de IA para profissionais de negócios
	Apply Your Learning Day-to-Day: AI Tools and Technologies	Aplique o aprendizado no dia a dia com ferramentas e tecnologias de IA
	Machine Learning Essentials	Conceitos essenciais de aprendizado de máquina
Business	Change Management and Organizational Development	Gestão de mudanças e desenvolvimento organizacional
	Customer Experience Management and Trends	Gestão da experiência do cliente e tendências
	Strategic Planning and Execution	Planejamento estratégico e execução
	Sustainable Business Practices and Corporate Responsibility	Práticas de negócios sustentáveis e responsabilidade corporativa
Communication	Effective Business Communication and Presentation	Comunicação empresarial e apresentações eficazes
	Negotiation and Persuasion Skills	Habilidades de negociação e persuasão
Compliance	Data Protection and Privacy Compliance (LGPD)	Compliance com a proteção de dados e privacidade (LGPD)
	Risk Management and Corporate Governance	Gestão de riscos e governança corporativa
	Workplace Ethics and Code of Conduct	Ética profissional e código de conduta
Data	Business Intelligence and Data Visualization	Business Intelligence e visualização de dados
	Data Analysis Fundamentals	Fundamentos da análise de dados
	Data-Driven Decision Making	Tomada de decisões orientada por dados
Digital Marketing	Digital Marketing Fundamentals	Fundamentos do marketing digital
	SEO and Search Engine Marketing	SEO e marketing de busca
	Social Media Marketing Strategy	Estratégia de marketing em mídias sociais

Category	Pathway Title	
Innovation	<i>Creative Problem-Solving Techniques</i>	<i>Técnicas criativas de resolução de problemas</i>
	<i>Design Thinking for Problem Solving</i>	<i>Design thinking para resolução de problemas</i>
	<i>Innovation Management and Ideation</i>	<i>Gestão da inovação e geração de ideias</i>
Leadership	<i>Effective Leadership and Team Management</i>	<i>Liderança eficaz e gestão de equipes</i>
	<i>Leading Remote and Hybrid Teams</i>	<i>Liderando equipes remotas e híbridas</i>
	<i>Crisis Management and Organizational Resilience</i>	<i>Gestão de crises e resiliência organizacional</i>
	<i>Continuous Learning Culture</i>	<i>Cultura de aprendizagem contínua</i>
	<i>Self-Management and Self-Leadership</i>	<i>Autogestão e autoliderança</i>
	<i>Mental Health and Psychological Safety at Work</i>	<i>Saúde mental e segurança psicológica no trabalho</i>
	<i>Human-Centered and Empathetic Leadership</i>	<i>Liderança humanizada e empática</i>
Productivity	<i>Agile and Scrum Methodologies</i>	<i>Impulsione seus projetos com metodologias ágeis e scrum</i>
	<i>Project Management Foundations</i>	<i>Fundamentos de gerenciamento de projetos</i>
	<i>Time Management and Personal Productivity</i>	<i>Gestão do tempo e produtividade pessoal</i>
Technology	<i>Cloud Computing Fundamentals</i>	<i>Fundamentos de computação em nuvem</i>
	<i>Cybersecurity Awareness and Best Practices</i>	<i>Conscientização em cibersegurança e melhores práticas</i>
	<i>Digital Banking and Fintech Innovations</i>	<i>Inovações em banco digital e fintech</i>
	<i>Digital Transformation and Industry 4.0</i>	<i>Transformação digital e indústria 4.0</i>

Category	Pathway Title	Spanish
AI	<i>AI-Driven Automation</i>	<i>Automatización impulsada por IA</i>
	<i>Developing an AI Strategy and Implementation Plan</i>	<i>Desarrollo de una estrategia de IA y plan de implementación</i>
	<i>Ethical and Responsible AI</i>	<i>IA ética y responsable</i>
Business	<i>Business Analytics for Decision Making</i>	<i>Análisis empresarial para la toma de decisiones</i>
	<i>Entrepreneurship and Innovation</i>	<i>Emprendimiento e innovación</i>
	<i>Financial Acumen for Non-Financial Managers</i>	<i>Conocimientos financieros para gerentes no financieros</i>
Communication	<i>Active Listening and Feedback Skills</i>	<i>Escucha activa y habilidades de retroalimentación</i>
	<i>Customer Service Excellence and Management</i>	<i>Gestión y servicio al cliente excepcional</i>
	<i>Public Speaking and Storytelling</i>	<i>Oratoria y narrativa</i>
Compliance	<i>Regulatory Compliance Essentials</i>	<i>Aspectos esenciales del cumplimiento normativo</i>
Data	<i>Big Data Analytics</i>	<i>Análisis de big data</i>
	<i>Data Literacy for All Employees</i>	<i>Alfabetización de datos para todos los empleados</i>
	<i>Data Science for Business</i>	<i>Ciencia de datos para negocios</i>

Category	Pathway Title		Spanish
Digital Marketing	Content Marketing and Brand Storytelling	Marketing de contenidos y storytelling de marca	
	Data-Driven Marketing Analytics	Análisis de marketing basada en datos	
Innovation	Creative Brainstorming Techniques	Técnicas creativas de lluvia de ideas	
	Critical Thinking and Analytical Skills	Pensamiento crítico y habilidades analíticas	
	Fostering a Culture of Innovation	Fomentar una cultura de innovación	
Leadership	Coaching and Mentoring for Managers	Coaching y tutorías para gerentes	
	Conflict Resolution and Feedback	Resolución de conflictos y retroalimentación	
	Emotional Intelligence for Leaders	Inteligencia emocional para líderes	
Productivity	Agile Project Management and Scrum	Gestión de proyectos ágiles y Scrum	
	Productivity Tools and Automation	Herramientas de productividad y automatización	
	Remote Work and Collaboration Best Practices	Mejores prácticas de trabajo remoto y colaboración	
Technology	Introduction to Programming for Non-Tech Professionals	Introducción a la programación para no técnicos	



Industry Pathways  
Coming Soon - October 2025

***Adopt Agile Processes: Streamline Finance Projects***

*Apply agile project management techniques to make finance projects more efficient and responsive.*

***Analyze Market Trends: Stay Ahead in Finance***

*Learn to analyze economic and market trends so you can anticipate changes and stay ahead in the financial sector.*

***Build Financial Models: Forecast Business Outcomes***

*Practice building robust financial models to forecast outcomes and inform strategic decisions.*

***Embrace FinTech: Modernize Financial Services***

*Discover new financial technologies and digital tools to modernize and streamline services.*

***Embrace Sustainable Finance: Integrate ESG Principles***

*Learn how to incorporate environmental, social, and governance (ESG) factors into financial decision-making.*

***Enhance Client Advisory: Elevate Customer Experience***

*Develop better client advisory skills to improve customer experience and trust in financial services.*

***Enhance Financial Auditing: Ensure Accurate Accounting***

*Improve your auditing practices to maintain accurate accounts and financial integrity.*



**Enhance Fraud Detection: Protect Financial Assets**

*Explore tools and techniques for detecting fraud early and safeguarding your organization's assets.*

**Excel in Wealth Management: Guide Client Finances**

*Learn wealth management techniques to confidently guide clients in planning and growing their finances.*

**Harness Financial Data: Gain Predictive Insights**

*Use advanced data analysis to gain predictive insights and make proactive financial decisions.*

**Improve Cost Management: Maximize Financial Efficiency**

*Learn techniques to monitor and control costs in order to maximize the financial efficiency of your organization.*

**Improve Credit Analysis: Make Smarter Lending Decisions**

*Learn how to evaluate creditworthiness effectively to make smarter lending and credit decisions.*

**Improve Investment Analysis: Optimize Portfolio Returns**

*Learn techniques for analyzing investments to help optimize portfolio performance.*

**Improve Negotiation Skills: Close Financial Deals**

*Practice negotiation tactics tailored for financial contexts to close deals and secure better terms.*

**Lead Finance Teams: Drive Results**

*Discover leadership strategies to manage your finance team effectively and achieve department goals.*

**Master Budgeting: Forecast with Confidence**

*Gain practical budgeting skills to forecast financial outcomes and manage finances with confidence.*

**Master Financial Analysis: Drive Business Decisions**

*Learn to interpret financial data to guide smarter business decisions.*

**Master Financial Communication: Explain Numbers Clearly**

*Develop the ability to explain financial information clearly to stakeholders with varying expertise levels.*

**Modernize Banking Operations: Improve Efficiency**

*Explore ways to update and streamline banking operations for greater efficiency and customer satisfaction.*

**Navigate Compliance: Uphold Ethics in Finance**

*Understand key regulations and ethical practices to ensure compliance in financial operations.*

<b>Adopt DevOps: Automate Your Deployment Pipeline</b>	<i>Implement DevOps principles to break down silos and automate your software build, test, and deployment pipeline.</i>
<b>Align Tech with Business: Deliver Real Value</b>	<i>Learn how to align technology projects with business objectives to ensure that tech solutions deliver real business value.</i>
<b>Apply Systems Thinking: Design Holistic Solutions</b>	<i>Use systems thinking approaches to analyze complex problems and design holistic solutions that consider all parts of the system.</i>
<b>Bolster Cybersecurity: Protect Your Systems</b>	<i>Understand key cybersecurity practices to protect systems and data from threats and vulnerabilities.</i>
<b>Communicate Tech Concepts: Bridge the Gap with Stakeholders</b>	<i>Develop the skill to explain complex technical concepts in simple terms to non-technical stakeholders and team members.</i>
<b>Cultivate Innovation: Create Cutting-Edge Solutions</b>	<i>Foster a culture of innovation and creative thinking to develop cutting-edge technology solutions and stay ahead of the curve.</i>
<b>Design Software Architecture: Build Scalable Systems</b>	<i>Develop your software architecture skills to design systems that are scalable, maintainable, and meet business requirements.</i>

**Enhance IT Support: Improve User Satisfaction**

*Improve your IT support and troubleshooting skills to resolve issues faster and provide a better experience for end users.*

**Ensure Data Privacy: Meet Compliance Standards**

*Understand data privacy regulations and implement best practices to keep user data safe and compliant with standards.*

**Excel in Data Science: Derive Valuable Insights**

*Learn data science techniques to analyze data sets, derive valuable insights, and inform decision-making.*

**Excel in Product Management: Drive Tech Innovation**

*Develop product management skills to lead the development of tech products from idea to launch and drive innovation.*

**Handle Big Data: Process and Analyze at Scale**

*Learn tools and techniques for processing and analyzing big data sets so you can extract insights at scale.*

**Harness AI & Machine Learning: Innovate Your Solutions**

*Explore how to develop and integrate AI and machine learning models to create innovative tech solutions.*

**Implement Agile Practices: Accelerate Development Cycles**

*Learn to apply Agile and Scrum methodologies to manage projects, respond to change, and speed up development cycles.*

**Implement AI Ethics: Build Responsible Technology**

*Understand the ethical considerations of AI and learn how to implement guidelines that ensure your AI solutions are responsible and fair.*

**Improve UX Design: Delight Your Users**

*Learn user experience design fundamentals to create intuitive, user-friendly interfaces that delight your users.*

**Lead Tech Teams: Boost Productivity and Morale**

*Discover leadership techniques tailored for managing technical teams, boosting their morale and productivity.*

**Plan Business Continuity: Safeguard Financial Operations**

*Prepare robust business continuity plans to ensure your financial operations can withstand disruptions.*

**Refine Financial Presentations: Impress Stakeholders**

*Develop skills to create clear and compelling financial presentations that impress stakeholders.*

**Secure Financial Data: Strengthen Cybersecurity Measures**

*Learn how to secure sensitive financial data and systems against cyber threats and breaches.*

**Adopt Omnichannel Retail: Unite In-Store and Online Sales**

*Explore how to connect in-store and online experiences to provide a seamless shopping journey for customers.*

**Analyze Consumer Behavior: Anticipate Shopper Needs**

*Study shopping patterns and customer data to anticipate what your customers want and stock the right products.*

**Boost Customer Loyalty: Reward and Retain Shoppers**

*Learn to create loyalty programs and special experiences that reward customers and keep them coming back.*

**Boost Digital Marketing: Engage Customers Online**

*Learn online marketing tactics to reach more customers and build your retail brand's presence.*

**Build Customer Relationships: Foster Brand Loyalty**

*Find out how to engage and keep customers coming back through personalized service and loyalty-building techniques.*

**Communicate Effectively: Improve Customer Interactions**

*Improve how you communicate with customers and colleagues to ensure clear understanding and better service.*

***Develop Your Team: Enhance Retail Skills***

*Discover ways to train and grow your retail team's skills for higher performance and job satisfaction.*

***Elevate Visual Merchandising: Attract More Customers***

*Learn creative display techniques to make your products stand out and draw more customers in.*

***Embrace Retail Tech: Modernize Your Store***

*Learn to use modern retail technologies like POS systems and inventory apps to make your work easier and more accurate.*

***Handle Difficult Customers: Turn Complaints into Opportunities***

*Practice techniques for staying calm and professional with upset customers to resolve issues and even strengthen relationships.*

***Harness Retail Analytics: Drive Smarter Decisions***

*Use data analysis to uncover insights that drive smarter business decisions in your retail operations.*

***Innovate in Retail: Stay Ahead of Trends***

*Stay on top of emerging retail trends and find creative ways to implement new ideas that set you apart from competitors.*

***Lead Retail Teams: Inspire Sales Success***

*Discover leadership practices to motivate your retail team and drive high sales performance together.*

**Leverage Retail Insights: Grow Your Business**

*Use insights from sales and customer data to make informed decisions that help grow your retail business.*

**Master Time Management: Conquer Peak Retail Hours**

*Get practical tips on managing your time and tasks during rush hours to keep the store running smoothly.*

**Optimize Retail Supply Chain: Ensure Product Availability**

*Find ways to streamline your supply chain so products are always available for customers.*

**Sharpen Sales Skills: Boost Retail Revenue**

*Develop effective retail selling techniques that boost sales and help you exceed your targets.*

**Stay Adaptable: Navigate Changing Retail Trends**

*Learn to quickly adapt to new retail trends and changes so your business remains competitive.*

**Streamline Store Operations: Improve Daily Efficiency** *Get tips to improve daily store processes and make your operations more efficient and productive.*



***Adopt Telehealth: Expand Patient Access***

*Learn to implement and use telehealth tools to provide care remotely and expand patient access to medical services.*

***Build Resilience: Prevent Burnout in Healthcare***

*Develop strategies to build personal resilience and manage stress to prevent burnout in the demanding healthcare field.*

***Commit to Continuous Learning: Stay Current in Healthcare***

*Embrace ongoing professional development and continuous learning to stay up-to-date with the latest in healthcare.*

***Communicate Clearly: Build Trust in Healthcare***

*Improve your communication with patients and colleagues to build trust and enhance the effectiveness of care.*

***Develop Outreach Programs: Promote Community Health***

*Learn to create and manage community health outreach programs that effectively address local health needs.*

***Elevate Patient Experience: Increase Satisfaction***

*Explore ways to enhance every aspect of the patient experience in your practice to increase satisfaction and outcomes.*

**Embrace Medical Technology: Improve Patient Care**

*Discover how modern medical technologies and electronic records can streamline workflows and improve patient care.*

**Enhance Patient Care: Improve Health Outcomes**

*Learn how to provide empathetic, high-quality care to patients to improve their health outcomes and satisfaction.*

**Ensure Compliance: Uphold Ethics in Healthcare**

*Understand healthcare laws and ethical standards to ensure compliance and uphold the highest ethical practices in care.*

**Foster Team Collaboration: Improve Care Coordination**

*Develop teamwork and collaboration skills to ensure your healthcare team coordinates patient care effectively.*

**Implement Safety Protocols: Protect Patients and Staff**

*Understand and implement key safety and infection control protocols to protect both patients and healthcare workers.*

**Improve Clinical Documentation: Ensure Accurate Records**

*Learn best practices for clinical documentation to ensure patient records are accurate, detailed, and useful for care.*

**Improve Quality Care: Ensure Patient Safety**

*Discover methods to improve the quality of care and implement patient safety protocols in your healthcare environment.*

**Lead Healthcare Teams: Deliver Quality Care**

*Explore leadership and management techniques to guide your healthcare team in delivering high-quality patient care.*

**Leverage Healthcare Data: Drive Evidence-Based Decisions**

*Use data analysis in healthcare to support evidence-based decisions that lead to better patient care and operations.*

**Manage Healthcare Finances: Control Costs in Care**

*Learn the basics of healthcare finance and cost control to help your organization deliver care efficiently and sustainably.*

**Manage Healthcare Projects: Deliver System Improvements**

*Apply project management skills to healthcare initiatives, such as system upgrades or new programs, to deliver successful improvements.*

**Manage Time in Healthcare: Increase Efficiency**

*Get tips on managing your time and scheduling in a healthcare setting to improve efficiency and reduce stress.*

**Optimize Scheduling: Reduce Patient Wait Times**

*Discover scheduling and workflow strategies to reduce patient wait times and improve the flow of your healthcare practice.*

**Secure Patient Data: Maintain Trust and Privacy**

*Learn best practices for protecting patient health information and maintaining trust through strong data security measures.*

***Achieve Operational Excellence: Optimize Manufacturing***

*Learn advanced strategies for operational excellence to optimize every aspect of your manufacturing operations.*

***Adopt Industry 4.0: Digitize Your Factory Floor***

*Explore Industry 4.0 technologies like IoT and smart devices to digitize your factory floor and improve operations.*

***Control Production Costs: Improve Profit Margins***

*Learn cost control techniques specific to manufacturing to reduce expenses and improve your profit margins.*

***Embrace Automation: Streamline Production***

*Explore how robotics and automation technologies can streamline your manufacturing processes and increase productivity.*

***Enforce Workplace Safety: Meet OSHA Standards***

*Understand how to implement and enforce workplace safety practices to meet OSHA standards and protect your workforce.*

***Enhance Quality Control: Achieve Six Sigma Standards***

*Discover techniques to improve quality control and consistency in manufacturing, aiming for Six Sigma-level standards.*

***Enhance Troubleshooting Skills: Solve Production Issues Fast***

*Improve your problem-solving skills to quickly troubleshoot and resolve common production issues and keep operations running.*

**Foster Kaizen Culture: Drive Continuous Improvement**

*Learn how to foster a Kaizen (continuous improvement) culture among your team to encourage ongoing small improvements.*

**Implement Lean Manufacturing: Increase Efficiency**

*Apply lean manufacturing principles to eliminate waste and increase efficiency in your production processes.*

**Implement Sustainable Manufacturing: Reduce Waste**

*Explore sustainable manufacturing practices that help reduce waste and energy usage, while saving costs and supporting the environment.*

**Improve Equipment Maintenance: Prevent Downtime**

*Learn preventive maintenance strategies to keep equipment running reliably and minimize costly production downtime.*

**Improve Ergonomics: Enhance Worker Safety and Comfort**

*Discover ergonomic practices and adjustments that improve worker comfort and safety, leading to a more productive workplace.*

**Improve Workplace Communication: Align Multi-Shift Teams**

*Enhance your communication strategies to ensure alignment and smooth information flow between multiple shifts and departments.*

**Innovate Production Processes: Stay Competitive**

*Encourage innovation in your manufacturing processes to increase efficiency, improve products, and stay competitive in the market.*

**Lead Manufacturing Projects: Deliver On-Time Results**

*Develop project management skills tailored to manufacturing projects to ensure on-time delivery and successful outcomes.*

**Maintain Compliance: Meet Manufacturing Standards**

*Understand industry regulations and standards to keep your manufacturing operations compliant and quality-focused.*

**Manage Change: Adopt New Manufacturing Processes**

*Learn how to effectively manage change on the factory floor when introducing new processes or technologies in manufacturing.*

**Manage Inventory: Balance Supply and Demand**

*Discover how to manage raw material and product inventory effectively to balance supply with production demand.*

**Master Machine Operations: Minimize Downtime**

*Gain expertise in operating and troubleshooting manufacturing machinery to minimize downtime and maintain output.*

**Maximize Productivity: Manage Shift Time Effectively**

*Get tips on how to manage time and resources during shifts to maximize productivity and meet production goals.*

***Adapt to New Media Platforms: Expand Your Reach***

*Stay agile by learning how to adopt and produce content for emerging media platforms to expand your reach and audience.*

***Analyze Audience Data: Drive Engagement***

*Use analytics tools to interpret audience data and insights, helping you create content that drives higher engagement.*

***Boost Creative Thinking: Produce Innovative Content***

*Use techniques to boost your creativity and generate innovative content ideas that captivate your audience.*

***Boost Telecom Sales: Refine Your Pitch***

*Improve your sales techniques for telecom products and services to better pitch to clients and drive business growth.*

***Bridge Creative and Tech Teams: Improve Workflow***

*Find effective ways to improve communication and collaboration between creative teams and technical teams for smoother project workflows.*

***Develop Cross-Platform Strategy: Amplify Your Message***

*Create a cohesive content strategy across multiple platforms to amplify your message and maintain a consistent brand voice.*

***Elevate Content Creation: Engage Your Viewers***

*Develop compelling content creation and storytelling skills to engage your viewers and keep them coming back.*

**Embrace Media Innovation: Experiment with AR/VR**

*Explore AR and VR technologies in media and learn how experimenting with these innovations can set you apart.*

**Enhance User Experience: Design Engaging Media Apps**

*Learn user experience (UX) and interface design principles to create media apps and websites that engage and delight users.*

**Excel in Product Management: Launch Successful Media Services**

*Gain product management skills specific to media or telecom services to successfully develop, launch, and manage new offerings.*

**Explore IoT Solutions: Innovate Telecom Offerings**

*See how Internet of Things solutions can be integrated into telecom services to create new and innovative offerings.*

**Guard Media Networks: Enhance Cybersecurity**

*Learn methods to protect media and telecom networks from cyber threats and ensure secure, uninterrupted services.*

**Harness 5G Technology: Enhance Telecom Capabilities**

*Understand the potential of 5G technology and how to harness it to offer enhanced capabilities and services in telecom.*

**Hone PR Skills: Navigate Media Crises**

*Develop public relations skills to effectively manage communications and navigate through media crises and reputation challenges.*



**Improve Customer Retention: Reduce Churn in Telecom**

*Explore strategies to improve customer retention and reduce churn in telecom, from loyalty programs to better service quality.*

**Improve Customer Support: Boost Subscriber Satisfaction**

*Gain skills in customer support and technical troubleshooting to improve service and boost satisfaction among subscribers.*

**Improve Video Production: Craft Compelling Content**

*Enhance your video production and editing skills to create high-quality, compelling video content for your audience.*

**Leverage Cloud Tech: Streamline Media Delivery**

*Discover how cloud computing and content delivery networks can streamline media distribution and improve reliability.*

**Manage Media Projects: Deliver Campaigns on Time**

*Apply project management skills to media projects and campaigns to ensure they are completed on time and within scope.*

**Master Digital Marketing: Grow Your Audience**

*Learn SEO and digital marketing tactics to expand your audience reach and grow your presence online.*

***Apply Consulting Frameworks: Solve Problems Systematically***

*Learn about key consulting frameworks and how to apply them to analyze and solve client problems in a structured way.*

***Boost Professional Networking: Open New Opportunities***

*Strengthen your professional networking strategies to build valuable connections that can lead to new opportunities and clients.*

***Broaden Technical Skills: Meet Diverse Client Needs***

*Expand your technical literacy so you can understand and incorporate various tech solutions to meet diverse client needs.*

***Champion Digital Transformation: Advise Clients Effectively***

*Gain insight into digital transformation trends and learn how to advise clients on adopting technology for business improvement.*

***Develop Financial Acumen: Speak Your Client's Language***

*Improve your understanding of financial concepts and metrics to better speak the language of business with your clients.*

***Enhance Business Development: Win New Clients***

*Learn business development and sales strategies tailored to professional services to win new clients and grow your practice.*

**Ensure Quality Deliverables: Exceed Client Expectations**

*Adopt quality assurance practices to ensure all work deliverables meet high standards and exceed client expectations.*

**Excel in Project Management: Deliver Client Success**

*Master project management essentials to keep client projects on track, on budget, and deliver successful outcomes.*

**Expand Industry Insight: Add Value for Clients**

*Deepen your understanding of clients' industries through research and analysis to add more value and tailored insights.*

**Foster Innovation: Deliver Creative Solutions**

*Cultivate an innovative mindset to generate creative solutions and fresh ideas that address your clients' challenges.*

**Guide Organizational Change: Lead Client Transformations**

*Learn how to lead and manage organizational change initiatives for clients, from planning through implementation and adoption.*

**Improve Team Collaboration: Share Knowledge Effectively**

*Implement practices and tools that encourage better collaboration and knowledge sharing within your team for greater efficiency.*

**Lead Professional Teams: Achieve Excellence**

*Discover leadership strategies to guide your team in professional services toward high performance and excellence in delivery.*

**Leverage Data Insights: Drive Client Solutions**

*Learn to analyze and leverage data to uncover insights that inform better solutions and recommendations for your clients.*

**Manage Stress: Sustain Long-Term Performance**

*Find stress management techniques and work-life balance strategies to sustain high performance over a long career in consulting.*

**Master Negotiation: Secure Better Deals**

*Develop advanced negotiation tactics to secure better deals, agreements, and contracts for your firm and clients.*

**Mentor Junior Talent: Build a Strong Team**

*Learn mentoring and coaching techniques to develop junior team members, strengthen your team, and improve service delivery.*

**Optimize Time Management: Boost Your Billable Hours**

*Get tips on managing your time more efficiently, maximizing productivity and billable hours without burning out.*

**Polish Presentation Skills: Impress Your Clients**

*Improve your presentation and public speaking skills to confidently pitch ideas and impress clients with clear, compelling communication.*

**Resolve Conflicts: Maintain Strong Client Partnerships**

*Learn conflict resolution and mediation techniques to handle disagreements or issues with clients calmly and constructively.*

**AI-Driven Drug Discovery: Explore Open-Source Platforms**

*Learn how to leverage free, community-supported AI tools (e.g., DeepChem, OpenMM) to accelerate small-molecule screening, hit-finding, and lead optimization—no proprietary licenses required.*

**Bioinformatics Workflows: Reproducible Research with Open Tools**

*Master end-to-end pipelines for sequence alignment, variant calling, and functional annotation using workflow managers like Nextflow and Snakemake alongside community-driven toolsets.*

**Clinical Trial Informatics: Designing Robust, Open Protocols**

*Understand the essentials of trial design, data capture, and registry requirements using freely available templates and tools—so you can draft and share reproducible protocols.*

**Digital Pathology Fundamentals: Open Imaging & Analysis Tools**

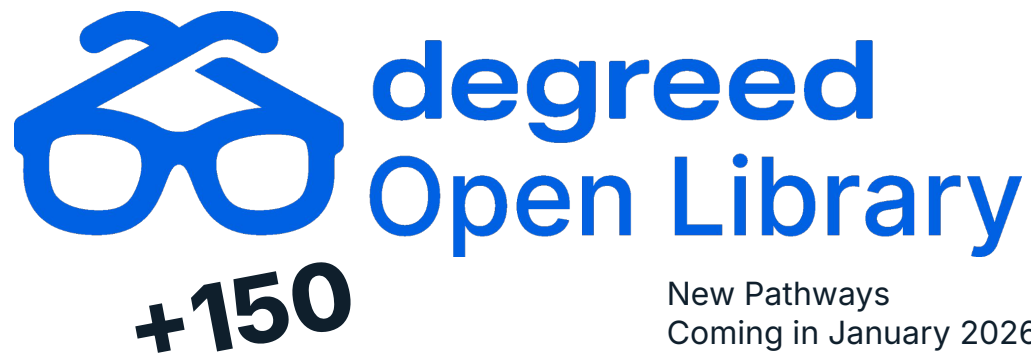
*Explore how to set up whole-slide image pipelines with open-source viewers (QuPath) and AI-powered segmentation libraries for pathology research without costly software.*

**Ethical Genomics & Data Privacy: Navigating Compliance**

*Dive into best practices and open-access guidance (e.g., GA4GH frameworks) for handling sensitive patient genomics data, ensuring consent, de-identification, and cross-border sharing compliance.*

**Regulatory Affairs Essentials: Navigating FDA Guidelines with Open Resources**

*Get up to speed on key regulatory pathways and submission requirements using publicly available FDA guidance documents and community-curated checklists—so you can prepare IND and NDA filings.*



New Pathways  
Coming in January 2026

