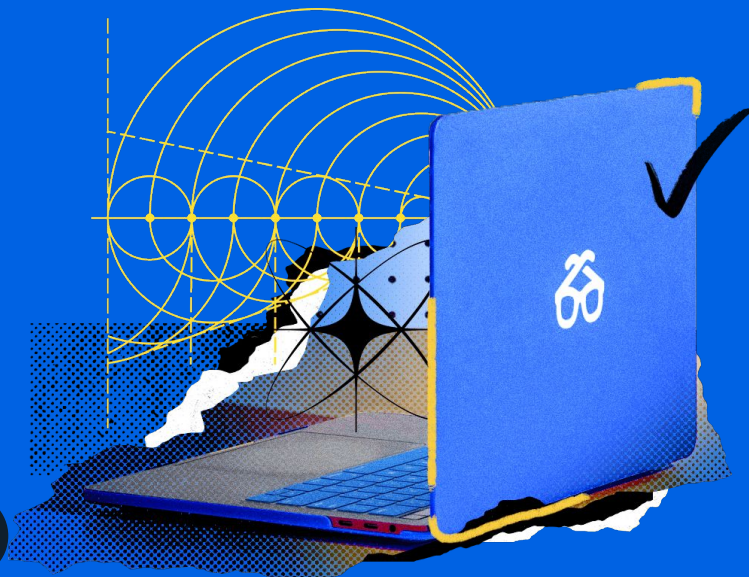




Simplify Learning. *Maximize Impact.*

July 2025

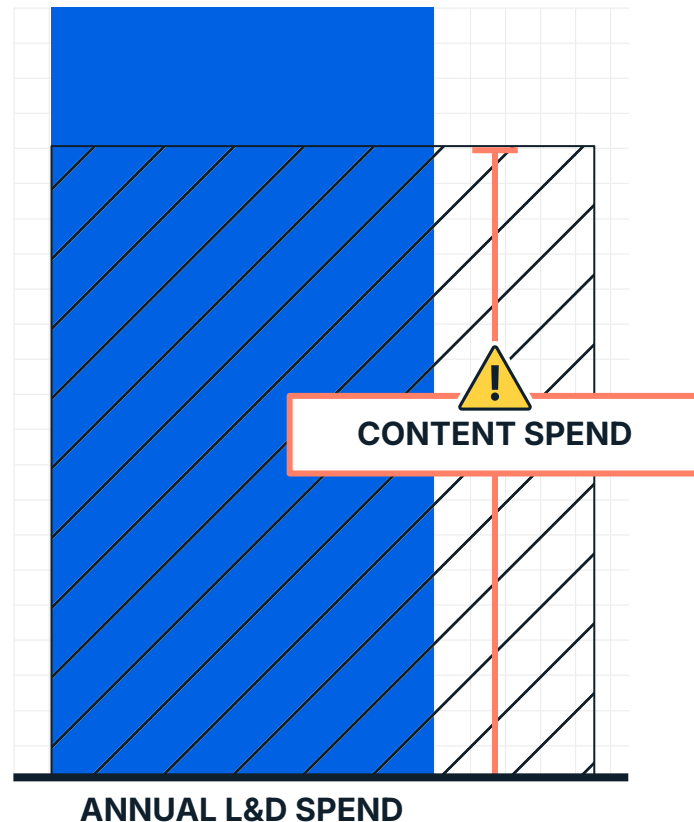


Enterprise organizations spend an average of \$1,500 per employee on L&D each year—**millions of dollars annually.**¹

An estimated 80% is spent on buying or building learning content—up to 50x more than the budget for software.²

Yet most learning content is underutilized, duplicative, and difficult to navigate.

Is your learning content helping your employees build the skills they need—how much is just added noise?



WELCOME TO

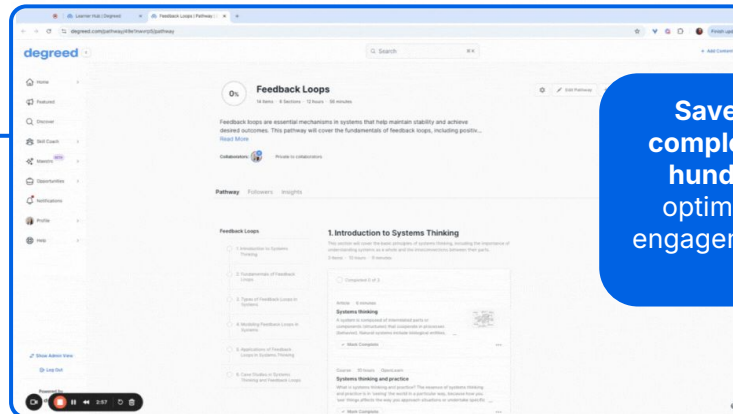
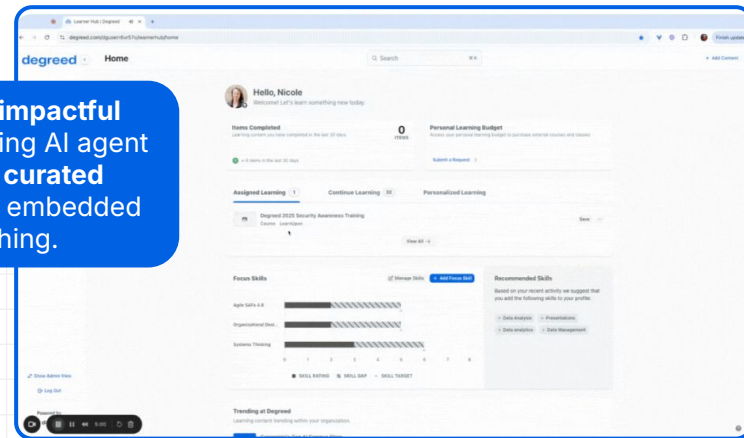
degreed Open Library

Deliver the most impactful learning by leveraging AI agent + human expert **curated learning pathways** embedded with AI coaching.

Reduce L&D Spend by up to 20% by reducing reliance on content libraries.

Enterprise customers can save ~\$8.5M annually.¹

Save time and reduce complexity with access to **hundreds of pathways** optimized for relevance, engagement, and in-demand skills.



Phased Launch Timeline

Launched
at Lens



We are here



OCT



JAN



Trending Topics

100 Pathways covering today's most in-demand and trending topics.

Language Bundles

100 Pathways created in Portuguese, Spanish, French, and German to expand global access.

Industry Focus

150 Industry-specific Pathways aligned with Degreed client needs.

Skill Level Up

150 new Intermediate and advanced-level Pathways designed to support a continuous learning strategy.

New Degreed Open Library content will roll out in sync with Degreed major product releases

New Degreed Open Library content will roll out in sync with Degreed major product releases

***During this phase, we'll add the pathways requested by our clients.*

Content Bundles



Language Bundles

For different Learning Languages

JULY 2025

Portuguese

Spanish

French

German

OL Pathways

+100

Industry Bundles

For different Industries

OCT 2025

Consumer
Retail

Healthcare

Customer
Experience

Manufacturing

Finance

Prof. Services

Media &
Telecom

Others



OL Pathways

+150

Skills Bundles

For different skill levels

EARLY 2026

Skill Level Up
Intermediate level
and Advanced
Skills

Leadership
Bundles

New Trending
Skills

Client Requested
Pathways

OL Pathways

+150



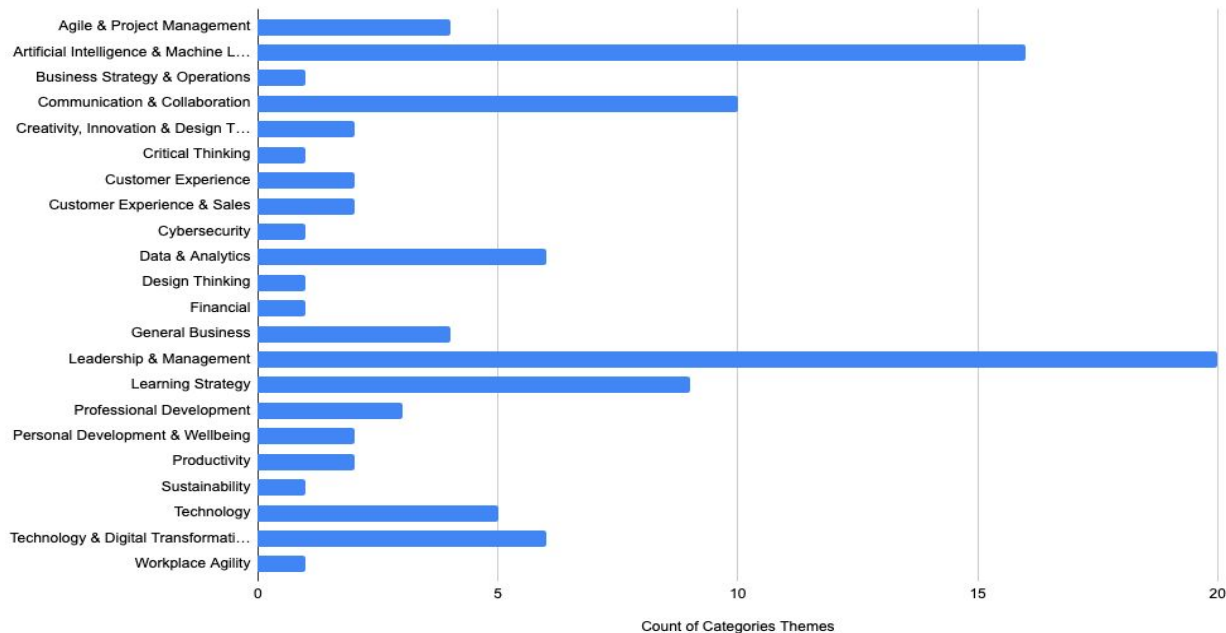
New Degreed Open Library content will roll out in sync with Degreed major product releases. Below you can find our themes and Languages

Trending Topics

English

DOL Pathways

100



Category	Pathway Title
Agile & Project Management	Adopt Lean Six Sigma: Understand Its Methodologies
	Implement Agile: Master the Basics
	Manage Projects: Master Essential Strategies
	Streamline Processes: Master Lean Six Sigma
Artificial Intelligence & Machine Learning	Accelerate Business Growth: Harness AI in Marketing
	AI Essentials: Understand Artificial Intelligence at Work
	Boost Productivity: Unleash Cutting-Edge AI
	Empower People Management: Leverage AI Insights
	Future-Proof Your Career: Embrace Continuous Learning & AI
	Ignite Your AI Journey: Get Started with AI
	Innovate Customer Experience: Personalize with AI
	Leverage AI: Navigate Market Trends
	Optimize AI Performance: Perfect Prompt Engineering
	Redefine Leadership: Integrate AI & Innovation
	Revamp Your Resume: Ace Interviews with AI
	Revolutionize HR: Enhance Recruitment with AI
	Revolutionize Supply Chains: Integrate AI & Automation
	Safeguard Privacy: Integrate AI & Data Security
	Shape Digital Learning: Personalize Training with AI
	The Evolving Role of AI in Workplace Automation

Category	Pathway Title
Communication & Collaboration	Build Virtual Trust: Enhance Remote Collaboration
	Captivate Audiences: Master Public Speaking
	Collaborate Effectively: Strengthen Business Relationships
	Collaborate Seamlessly: Utilize Word 365
	Communicate Digitally: Master Essential Tools
	Communicate Impact: Write for Professional Success
	Communicate with Empathy: Strengthen Relationships
	Connect with Emotional Intelligence: Strengthen Relationships
	Deliver Presentations: Master PowerPoint 365
	Listen Actively: Strengthen Communication
Creativity, Innovation & Design Thinking	Innovate Daily: Make Creative Thinking a Habit
	Ignite Creativity: Cultivate Innovative Thinking
Critical Thinking	Think Critically: Solve Problems Effectively
Customer Experience	Build Customer Service Excellence: Master Core Skills
	Elevate Customer Service: Create Exceptional Experiences
	Close Deals: Achieve Sales Mastery
	Extract Customer Insights: Listen and Analyze

Category	Pathway Title
Cybersecurity	Secure Data: Master Cybersecurity Essentials
Data & Analytics	Analyze Data: Master Excel 365
	Enhance Customer Retention: Leverage Data Insights
	Navigate Data Ethics: Ensure Compliance & Security
	Visualize Insights: Master Power BI
	Drive Business Intelligence: Master Data Analytics
	Visualize Data: Create Impactful Stories
Design Thinking	Innovate with Design Thinking: Solve Business Challenges
Financial	Decode Business Numbers: Master Financial Literacy
General Business	Forge Alliances: Build Powerful Partnerships
	Influence Effectively: Harness the Psychology of Persuasion
	Negotiate with Confidence: Persuade and Influence for Success
	Resolve Conflicts: Transform Disputes into Solutions

Category	Pathway Title
Leadership	Decide Under Pressure: Master Strategic Decision-Making
	Hire Top Talent: Implement a Skills-Based Approach
	Communicate Virtually: Master Microsoft Teams
	Drive Change: Master Change Management Basics
	Embody Resilience: Navigate Uncertainty & Change
	Forge Mentorship: Build Meaningful Relationships
	Inspire Change: Drive Transformational Leadership
	Inspire High-Performance: Motivate Your Teams
	Lead Change: Effectively Transform Teams
	Lead Global Teams: Manage Across Cultures & Time Zones
	Lead Remote & Hybrid Teams: Implement Best Practices
	Lead with Impact: Succeed in Leadership
	Master Time Management: Unlock Productivity Hacks
	Mentor Effectively: Transition from Manager to Mentor
	Mitigate Cyber Risks: Conquer Threat Management
	Motivate Teams: Unlock the Science of Engagement
	Thrive in Hybrid Work: Cultivate Culture & Productivity
	Transform Management: Evolve from Manager to Leader
	Drive Operational Excellence: Optimize Efficiency
	Tell Impactful Stories: Harness Business Storytelling

Category	Pathway Title
Learning Strategy	Balance Content: Navigate Curation vs. Creation
	Craft Impactful Learning: Drive Engagement
	Design Learning: Create Flexible Experiences
	Develop a Growth Mindset: Foster a Learning Culture
	Learn How to Learn: Master Effective Study Skills
	Spot Trends: Stay Ahead in Learning
	Transform Training: Integrate AI-Driven Learning
	Evaluate Learning Experiences: Enhance Impact
	Strategize Learning Content: Build a Winning Approach
Professional Development	Get Ready: Start a new Role
	Accelerate Growth: Get Set, GROW!
	Set Professional Goals: Achieve Development Milestones
Personal Development & Wellbeing	Combat Change Fatigue: Strategize Resilience
	Manage Stress: Boost Workplace Well-Being

Category	Pathway Title
Productivity	Maximize Productivity: Work Smarter, Not Harder
	Unlock Productivity: Work Smarter with Word 365
Sustainability	Build a Greener Business: Drive Sustainability
Technology	Develop Data Science Foundations: Build Skills in Python, R & ML
	Dissect Data: Master Google Sheets Pivot Tables
	Explore Cloud Computing: Navigate AWS, Azure & Google Cloud
	Manage Data: Master SQL Basics
	Optimize Productivity: Master Google Workspace Tools
Technology & Digital Transformation	Adapt to Change: Embrace Digital Transformation
	Build Your Brand: Amplify Your Digital Presence
	Defend IoT: Protect Connected Devices
	Elevate Virtual Presence: Master Online Meetings
	Innovate the Future of Work: Adapt and Thrive
	Navigate Social Media: Enhance Digital Literacy
Workplace Agility	Thrive Amid Change: Adapt, Innovate, and Succeed



New Degreed Open Library content will roll out in sync with Degreed major product releases. Below you can find our themes and Languages

Language Bundles*

For different Learning Preferences

JULY 2025

Portuguese

Spanish

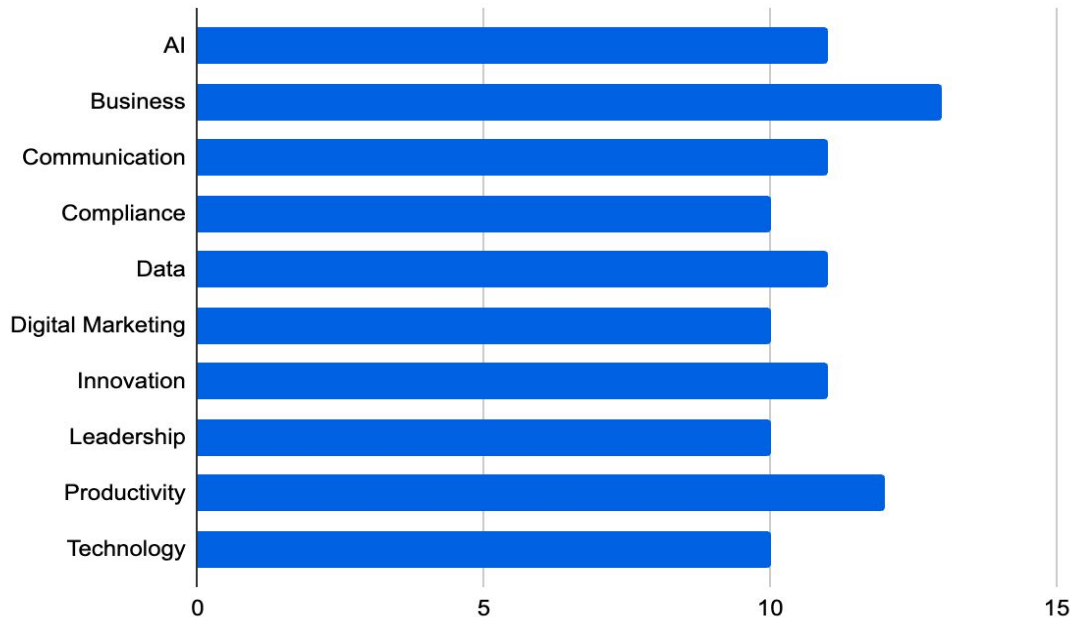
French

German

DOL Pathways

200

Themes



Category	Pathway Title	Deutsch
AI	<i>Generative AI and Chatbot Development</i>	<i>Generative KI und Chatbot-Entwicklung</i>
	<i>Introduction to Deep Learning</i>	<i>Einführung in Deep Learning</i>
Business	<i>Fundamentals of Product Management</i>	<i>Grundlagen des Produktmanagements</i>
	<i>Customer Experience Management</i>	<i>Management des Kundenerlebnisses</i>
Communication	<i>Customer Communication and Service Orientation</i>	<i>Kundenkommunikation und Serviceorientierung</i>
	<i>Networking and Relationship Building</i>	<i>Networking und Beziehungsaufbau</i>
Data	<i>Data Protection and Ethics in Data Analysis</i>	<i>Datenschutz und Ethik in der Datenanalyse</i>
	<i>Introduction to Data-Driven Decision Making and Predictive Modeling</i>	<i>Einführung in datenbasierte Entscheidungsfindung und prädiktive Modellierung</i>
Digital Marketing	<i>E-Commerce and Digital Sales Strategies</i>	<i>E-Commerce und digitale Vertriebsstrategien</i>
Innovation	<i>Idea Development and Prototyping</i>	<i>Ideenentwicklung und Prototyping</i>
	<i>Creative Collaboration and Team Innovation</i>	<i>Kreative Zusammenarbeit und Innovation im Team</i>
Leadership	<i>Change Leadership and Adaptability</i>	<i>Change Leadership und Anpassungsfähigkeit</i>
	<i>Stakeholder Management and Engagement</i>	<i>Stakeholder-Management und Einbindung</i>
Technology	<i>Blockchain Basics and Applications</i>	<i>Blockchain-Grundlagen und -Anwendungen</i>
	<i>Industry 4.0 and Smart Manufacturing</i>	<i>Industrie 4.0 und intelligente Fertigung</i>

Category	Pathway Title	French
AI	<i>AI Fundamentals for Business Professionals</i>	<i>Fondamentaux de l'IA" pour les professionnels en entreprise</i>
	<i>Essential Machine Learning Concepts</i>	<i>Notions essentielles sur l'apprentissage automatique</i>
	<i>Managing AI Projects and Teams</i>	<i>Gestion de projets et d'équipes IA</i>
Business	<i>Change Management and Organizational Development</i>	<i>Gestion du changement et développement organisationnel</i>
	<i>Digital Transformation Strategy</i>	<i>Stratégie de transformation numérique</i>
Communication	<i>Customer Service Excellence</i>	<i>Excellence du service client</i>
	<i>Negotiation and Influence Techniques</i>	<i>Techniques de négociation et d'influence</i>
	<i>Professional Communication and Presentations</i>	<i>Communication et présentations professionnelles</i>
Compliance	<i>Compliance Management for Leaders</i>	<i>Gestion de la conformité pour les managers</i>
	<i>Data Privacy and Compliance</i>	<i>Conformité en matière de confidentialité des données</i>
	<i>Professional Ethics and Code of Conduct</i>	<i>Éthique professionnelle et code de conduite</i>
Data	<i>Data Analysis Fundamentals</i>	<i>Fondamentaux de l'analyse de données</i>
	<i>Data Visualization and Storytelling</i>	<i>Visualisation et storytelling de données</i>
	<i>Data-Driven Decision Making</i>	<i>Prise de décision basée sur les données</i>

Category	Pathway Title	French
Digital Marketing	Digital Marketing Fundamentals	Fondamentaux du marketing digital
	Digital Marketing Trends and Emerging Platforms	Tendances en marketing digital et plateformes émergentes
Innovation	Creative Problem-Solving Techniques	Techniques créatives de résolution de problèmes
	Design Thinking for Problem Solving	Conception créative pour la résolution de problèmes
	Lean Startup Principles for Innovation	Principes du lean startup pour l'innovation
Productivity	Delegation and Team Productivity	Délégation et productivité des équipes
	Hybrid Work Adaptability and Best Practices	Adaptation et bonnes pratiques en matière de travail hybride
	Project Management Fundamentals	Fondamentaux de la gestion de projet
Technology	Cybersecurity Awareness and Best Practices	Sensibilisation à la cybersécurité et bonnes pratiques
	Digital Transformation and Industry 4.0	Transformation numérique et Industrie 4.0
	Emerging Technologies (IoT, AR/VR, etc.)	Technologies émergentes (IoT, AR/VR, etc.)

Category	Pathway Title	Portuguese
AI	AI Fundamentals for Business Professionals	Fundamentos de IA para profissionais de negócios
	Apply Your Learning Day-to-Day: AI Tools and Technologies	Aplique o aprendizado no dia a dia com ferramentas e tecnologias de IA
	Machine Learning Essentials	Conceitos essenciais de aprendizado de máquina
Business	Change Management and Organizational Development	Gestão de mudanças e desenvolvimento organizacional
	Customer Experience Management and Trends	Gestão da experiência do cliente e tendências
	Strategic Planning and Execution	Planejamento estratégico e execução
	Sustainable Business Practices and Corporate Responsibility	Práticas de negócios sustentáveis e responsabilidade corporativa
Communication	Effective Business Communication and Presentation	Comunicação empresarial e apresentações eficazes
	Negotiation and Persuasion Skills	Habilidades de negociação e persuasão
Compliance	Data Protection and Privacy Compliance (LGPD)	Compliance com a proteção de dados e privacidade (LGPD)
	Risk Management and Corporate Governance	Gestão de riscos e governança corporativa
	Workplace Ethics and Code of Conduct	Ética profissional e código de conduta
Data	Business Intelligence and Data Visualization	Business Intelligence e visualização de dados
	Data Analysis Fundamentals	Fundamentos da análise de dados
	Data-Driven Decision Making	Tomada de decisões orientada por dados
Digital Marketing	Digital Marketing Fundamentals	Fundamentos do marketing digital
	SEO and Search Engine Marketing	SEO e marketing de busca
	Social Media Marketing Strategy	Estratégia de marketing em mídias sociais

Category	Pathway Title	
Innovation	<i>Creative Problem-Solving Techniques</i>	<i>Técnicas criativas de resolução de problemas</i>
	<i>Design Thinking for Problem Solving</i>	<i>Design thinking para resolução de problemas</i>
	<i>Innovation Management and Ideation</i>	<i>Gestão da inovação e geração de ideias</i>
Leadership	<i>Effective Leadership and Team Management</i>	<i>Liderança eficaz e gestão de equipes</i>
	<i>Leading Remote and Hybrid Teams</i>	<i>Liderando equipes remotas e híbridas</i>
	<i>Crisis Management and Organizational Resilience</i>	<i>Gestão de crises e resiliência organizacional</i>
	<i>Continuous Learning Culture</i>	<i>Cultura de aprendizagem contínua</i>
	<i>Self-Management and Self-Leadership</i>	<i>Autogestão e autoliderança</i>
	<i>Mental Health and Psychological Safety at Work</i>	<i>Saúde mental e segurança psicológica no trabalho</i>
	<i>Human-Centered and Empathetic Leadership</i>	<i>Liderança humanizada e empática</i>
Productivity	<i>Agile and Scrum Methodologies</i>	<i>Impulsione seus projetos com metodologias ágeis e scrum</i>
	<i>Project Management Foundations</i>	<i>Fundamentos de gerenciamento de projetos</i>
	<i>Time Management and Personal Productivity</i>	<i>Gestão do tempo e produtividade pessoal</i>
Technology	<i>Cloud Computing Fundamentals</i>	<i>Fundamentos de computação em nuvem</i>
	<i>Cybersecurity Awareness and Best Practices</i>	<i>Conscientização em cibersegurança e melhores práticas</i>
	<i>Digital Banking and Fintech Innovations</i>	<i>Inovações em banco digital e fintech</i>
	<i>Digital Transformation and Industry 4.0</i>	<i>Transformação digital e indústria 4.0</i>

Category	Pathway Title	Spanish
AI	<i>AI-Driven Automation</i>	<i>Automatización impulsada por IA</i>
	<i>Developing an AI Strategy and Implementation Plan</i>	<i>Desarrollo de una estrategia de IA y plan de implementación</i>
	<i>Ethical and Responsible AI</i>	<i>IA ética y responsable</i>
Business	<i>Business Analytics for Decision Making</i>	<i>Análisis empresarial para la toma de decisiones</i>
	<i>Entrepreneurship and Innovation</i>	<i>Emprendimiento e innovación</i>
	<i>Financial Acumen for Non-Financial Managers</i>	<i>Conocimientos financieros para gerentes no financieros</i>
Communication	<i>Active Listening and Feedback Skills</i>	<i>Escucha activa y habilidades de retroalimentación</i>
	<i>Customer Service Excellence and Management</i>	<i>Gestión y servicio al cliente excepcional</i>
	<i>Public Speaking and Storytelling</i>	<i>Oratoria y narrativa</i>
Compliance	<i>Regulatory Compliance Essentials</i>	<i>Aspectos esenciales del cumplimiento normativo</i>
Data	<i>Big Data Analytics</i>	<i>Análisis de big data</i>
	<i>Data Literacy for All Employees</i>	<i>Alfabetización de datos para todos los empleados</i>
	<i>Data Science for Business</i>	<i>Ciencia de datos para negocios</i>

Category	Pathway Title		Spanish
Digital Marketing	Content Marketing and Brand Storytelling	Marketing de contenidos y storytelling de marca	
	Data-Driven Marketing Analytics	Análisis de marketing basada en datos	
Innovation	Creative Brainstorming Techniques	Técnicas creativas de lluvia de ideas	
	Critical Thinking and Analytical Skills	Pensamiento crítico y habilidades analíticas	
	Fostering a Culture of Innovation	Fomentar una cultura de innovación	
Leadership	Coaching and Mentoring for Managers	Coaching y tutorías para gerentes	
	Conflict Resolution and Feedback	Resolución de conflictos y retroalimentación	
	Emotional Intelligence for Leaders	Inteligencia emocional para líderes	
Productivity	Agile Project Management and Scrum	Gestión de proyectos ágiles y Scrum	
	Productivity Tools and Automation	Herramientas de productividad y automatización	
	Remote Work and Collaboration Best Practices	Mejores prácticas de trabajo remoto y colaboración	
Technology	Introduction to Programming for Non-Tech Professionals	Introducción a la programación para no técnicos	



Industry Pathways
Coming Soon - October 2025

